



Revisions to APACMed Code of Ethical Conduct for
Interactions with Health Care Professionals:
Implications for Members and HCPs



Members-Only Webinar (No. 2)
Wednesday, 30 August 2017

亚太医疗技术协会

Revisions to APACMed Code of Ethical Conduct for Interactions with Health Care Professionals:

Implications for Members and HCPs

Series of engagements with APACMed members:

- [WEBINAR One](#) [6 July 2017]: Revisions to APACMed Code of Conduct for Interactions with Health Care Professionals: Implications for Members and HCPs (All Members)
- [WEBINAR Two](#) [TODAY]: Review of “Before and After” 1 January 2018 scenarios; Discussion on Q&A (All Members)
- [WEBINAR Three](#) [December 2017]: Feedback on period of transition and alignment on next steps (All members)

Webinars will be hosted by members of the APACMed Legal/Ethics & Compliance Committee

Today's Agenda

- *Recap on background to and rationale for elimination of direct sponsorship*
- *Consideration of various “before and after” scenarios*
- *Audience participation: question and answer session (on Q&A previously issued / scenarios / other issues)*

Recap on Background to and Rationale for Elimination of Direct Sponsorship of HCPs to Third Party Educational Events

Member support of Third Party Educational Events must at all times preserve the independence of medical and scientific education

Effective 1 January 2018:

- Members will no longer be permitted to directly pay the expenses of HCPs to attend or speak at Third Party Educational Events i.e. direct sponsorships
- Members will no longer be permitted to select or influence the selection of HCPs to attend Third Party Educational Event, whether as delegates or faculty

The change has been reflected in amendments to the APACMed Code of Ethical Conduct for Interactions with Health Care Professionals (“Code”)

This change is also consistent with laws, regulations, and codes of conduct of in-country industry associations in APAC and other regions around the world

Sponsorship Scenarios

Training/Selection

ARRANGEMENT	PERMITTED BEFORE 1 JAN. 2018?	PERMITTED AFTER 1 JAN. 2018?
1. Member organized or supported medical technology training and education	YES. See Section 4 of the APACMed Code.	YES. See Section 4 of the APACMed Code.
2. Member selects or influences selection of individual HCPs to attend Third Party Educational Events	YES. Under Section 3.6 of the APACMed Code, Members may select and directly pay for the expenses of any individual HCP to attend or speak at a Third Party Educational Event.	NO. Under Section 3.6 of the Revised APACMed Code, Members cannot select and directly pay for the expenses of any individual HCP to attend or speak at a Third Party Educational Event.

Sponsorship Scenarios

Reimbursement

ARRANGEMENT	PERMITTED BEFORE 1 JAN. 2018?	PERMITTED AFTER 1 JAN. 2018?
<p>3. Member reimburses an individual HCP for travel to and accommodation at a Third Party Educational Event</p>	<p>YES.</p> <p>Under Section 3.6 of the APACMed Code, Members may reimburse an individual HCP for travel to and accommodation at a Third Party Educational Event.</p>	<p>NO.</p> <p>Under Section 3.6 of the Revised APACMed Code, Members may not reimburse an individual HCP for travel to and accommodation at a Third Party Educational Event.</p>
<p>4. Member reimburses a Healthcare Institution for an identified HCP's costs to attend a Third Party Educational Event.</p>	<p>YES.</p> <p>Under Section 3 of the APACMed Code, Members may sponsor identified HCPs to attend Third Party Educational Events. This includes reimbursing Healthcare Institutions and third parties. Members should establish internal controls to evaluate and qualify third party service providers, if they wish to reimburse Event-related expenses.</p>	<p>NO.</p> <p>Under Section 3.6 of the Revised APACMed Code, Members may not sponsor identified HCPs to attend Third Party Educational Events or reimburse a Healthcare Institution or other third party for identified HCPs' expenses.</p> <p>However, Members will continue to be able to support Third Party Educational Events in the form of educational grants to the organizer of the Third Party Educational Event (Sections 3.4 & 3.5 of the APACMed Code).</p>

Sponsorship Scenarios

Third Party Vendors

ARRANGEMENT	PERMITTED BEFORE 1 JAN 2018?	PERMITTED AFTER 1 JAN 2018?
<p>5. Member pays a third party vendor (e.g., a travel agent, event management company, caterer, hotel, etc.) for an identified HCP’s costs to attend a Third Party Educational Event.</p>	<p>YES.</p> <p>Under Section 3.6 of the APACMed Code, Members may select and directly (or indirectly) pay for the expenses of any individual HCP to attend or speak at a Third Party Educational Event. Indirect support includes reimbursing Healthcare Institutions and other third parties for the expenses incurred in HCPs’ attendance at Third Party Educational Events. Members should establish internal controls to evaluate and qualify third party service providers, if they wish to reimburse for Event-related expenses.</p>	<p>NO.</p> <p>Under Section 3.6 of the Revised APACMed Code, Members may not select and directly (or indirectly) pay for the expenses of that individual HCP to attend or speak at a Third Party Educational Event or reimburse a Healthcare Institution or other third party for identified HCP’s expenses.</p> <p>However, Members will continue to be able to support Third Party Educational Events in the form of educational grants to the organizer of the Third Party Educational Event (Sections 3.4 & 3.5 of the APACMed Code).</p>

Sponsorship Scenarios

Selection

ARRANGEMENT	PERMITTED BEFORE 1 JAN 2018?	PERMITTED AFTER 1 JAN 2018?
<p>6. Member submits to a Healthcare Institution or to a Third Party Event Organizer a list of individual HCPs that the Member recommends should attend a Third Party Educational Event.</p>	<p>YES.</p> <p>Under Section 3.6 of the APACMed Code, Members may provide to a Healthcare Institution or to a Third Party Event Organizer a list of HCPs to be invited to a Third Party Educational Event. Members should develop internal procedures to ensure that Member-sponsored attendees are properly qualified to attend the Event.</p>	<p>NO.</p> <p>Under Section 3.6 of the Revised APACMed Code, may no longer provide to a Healthcare Institution or to a Third Party Event Organizer a list of HCPs to be invited to a Third Party Educational Event.</p> <p>However, it will be permissible to at specify an appropriate recipient of grant support to a Third Party Educational Event by reference to a HCP’s medical specialty. e.g., “We would like to sponsor two junior endocrinologists to the XXX Congress.”</p>

Sponsorship Scenarios

Educational Grants

ARRANGEMENT	PERMITTED BEFORE 1 JAN 2018?	PERMITTED AFTER 1 JAN 2018?
<p>7. Healthcare Institution implements an educational program for HCPs and requests an educational grant from Members in support of the program.</p>	<p>YES.</p> <p>Under Section 3.4 of the APACMed Code, Members may support Third Party Educational Events with educational grants, and Healthcare Institutions can be Event Organizers. Further, Members may influence the selection of attendees and be provided with the identities of the attendees in advance of the Event. This is provided that the appropriate documentation is in place and that such grants are not intended to influence purchasing decisions.</p>	<p>YES.</p> <p>Under the Revised APACMed Code, Members may support Third Party Educational Events with educational grants, and Healthcare Institutions can be Event Organizers. This is provided that the appropriate documentation is in place and that such grants are not intended to influence purchasing decisions.</p> <p>However, Members must not influence the selection of attendees and must not be provided with the identities of the attendees in advance of the Event.</p>

Sponsorship Scenarios

Educational Grants

ARRANGEMENT	PERMITTED BEFORE 1 JAN 2018?	PERMITTED AFTER 1 JAN 2018?
<p>8. Healthcare Institution requests an educational grant from Members in support of sending Healthcare Institution’s employed HCPs to a Third Party Educational Event.</p>	<p>YES.</p> <p>Under Section 3 of the APACMed Code, Members may support Third Party Educational Events with educational grants. If appropriate documentation is in place and the grants are not intended to influence purchasing decisions, grants may be provided to Healthcare Institutions. Member may influence the selection of attendees and be provided with the identities of the attendees in advance of the Event.</p>	<p>YES.</p> <p>Under Section 3 of the Revised APACMed Code, Members may support Third Party Educational Events with educational grants. If appropriate documentation is in place and the grants are not intended to influence purchasing decisions, grants can be provided to Healthcare Institutions. However, Member may not influence the selection of attendees and may not be provided with the identities of the attendees in advance of the Event.</p>

Sponsorship Scenarios

Educational Grants

ARRANGEMENT	PERMITTED BEFORE 1 JAN 2018?	PERMITTED AFTER 1 JAN 2018?
<p>9. Third Party Event Organizer requests an educational grant from Members in support of an educational program.</p>	<p>YES.</p> <p>Under Section 3 of the APACMed Code, Members may support Third Party Educational Events with educational grants, if appropriate documentation is in place and if the grants are not intended to influence purchasing decisions. Members may also influence the selection of attendees and be provided with the attendees' identities in advance of the Event.</p>	<p>YES.</p> <p>Under the Revised APACMed Code, Members may support Third Party Educational Events with educational grants, if appropriate documentation is in place and the grants are not intended to influence purchasing decisions.</p> <p>Members may not influence the selection of attendees and may not be provided with the attendees' identities in advance of the Event.</p>

Sponsorship Scenarios

Educational Grants

ARRANGEMENT	PERMITTED BEFORE 1 JAN 2018?	PERMITTED AFTER 1 JAN 2018?
<p>10. Healthcare Institution co-hosts a meeting with a Third Party Event Organizer <i>or</i> requests an educational grant on behalf of a Third Party Event Organizer.</p>	<p>YES.</p> <p>Under Section 3 of the APACMed Code, Members may support Third Party Educational Events with educational grants, if appropriate documentation is in place and if the grants are not intended to influence purchasing decisions. Members may also influence the selection of attendees and be provided with the attendees' identities in advance of the Event.</p>	<p>YES.</p> <p>Under Section 3 of the Revised APACMed Code, Members may support Third Party Educational Events with educational grants, if appropriate documentation is in place and the grants are not intended to influence purchasing decisions.</p> <p>Members may not influence the selection of attendees and may not be provided with the attendees' identities in advance of the Event.</p>

QUESTIONS and ANSWERS





WEBINAR Three [December– date T.B.C]

General Feedback Session ahead of Implementation Date – All Members

*Any questions, please address to Emilie:
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