



How is the MedTech Industry in Asia responding to COVID-19

Survey Results

Key Insights

87% of all survey respondents indicated that COVID-19 has indeed disrupted their business operations in Asia Pacific

Given the recent restrictions on business travels and countries in this region going into lockdown,

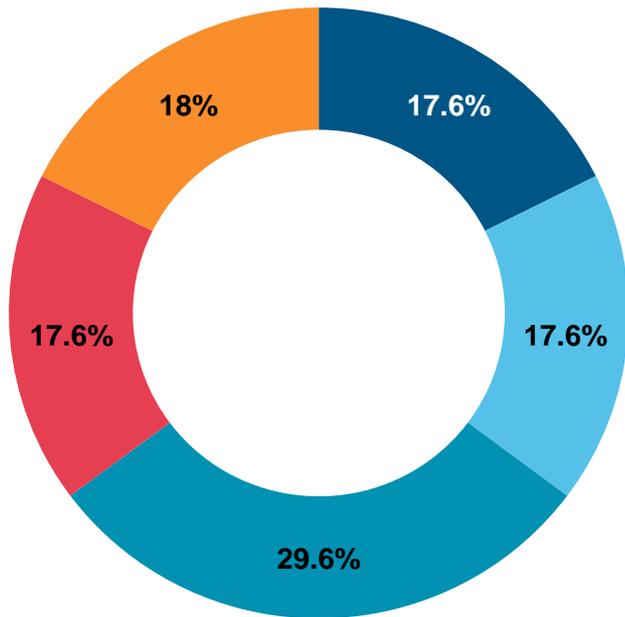
- 25% of the organisations surveyed shared they have been conducting HCP trainings and meetings via digital means only
- 19% are using a combination of both teleconferencing and in-person meetings albeit in smaller groups
- 31% have temporarily halted all meetings and trainings

To facilitate “Work from Home” arrangements, close to 70% of organisations found videoconferencing tools such as Zoom, WebEx and Skype for Business (or a combination of these tools) to be the most effective when managing teams

62% of those surveyed found email to be the most popular tool to communicate information pertaining to COVID-19 within their organisations here in Asia Pacific

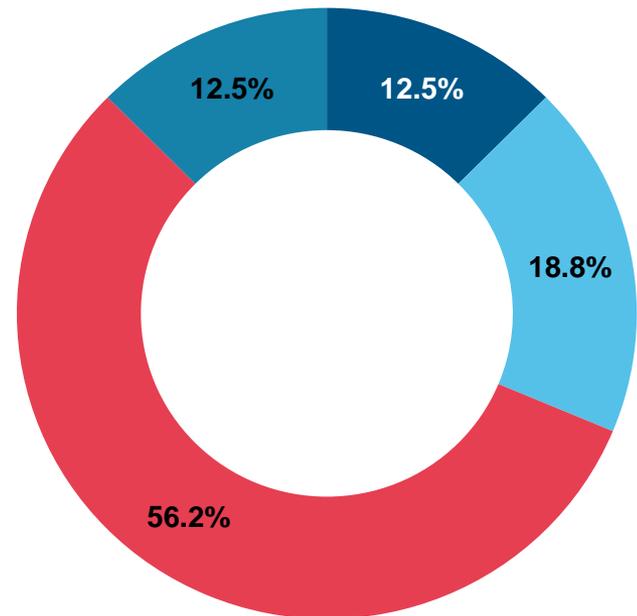
Respondent Demographics

What is the size of your company in Asia Pacific?



- 50 people or fewer
- 51 - 199 people
- 200 - 999 people
- 1,000 - 4,999 people
- 5,000 people and more

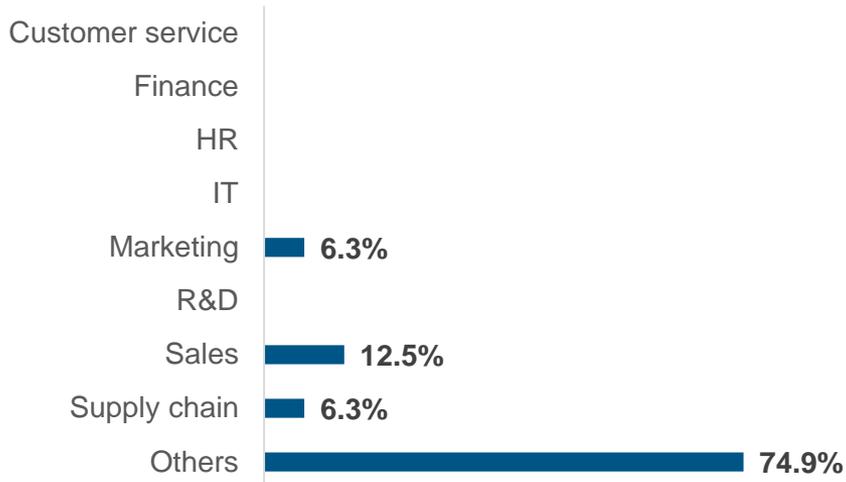
In which location are you physically based in?



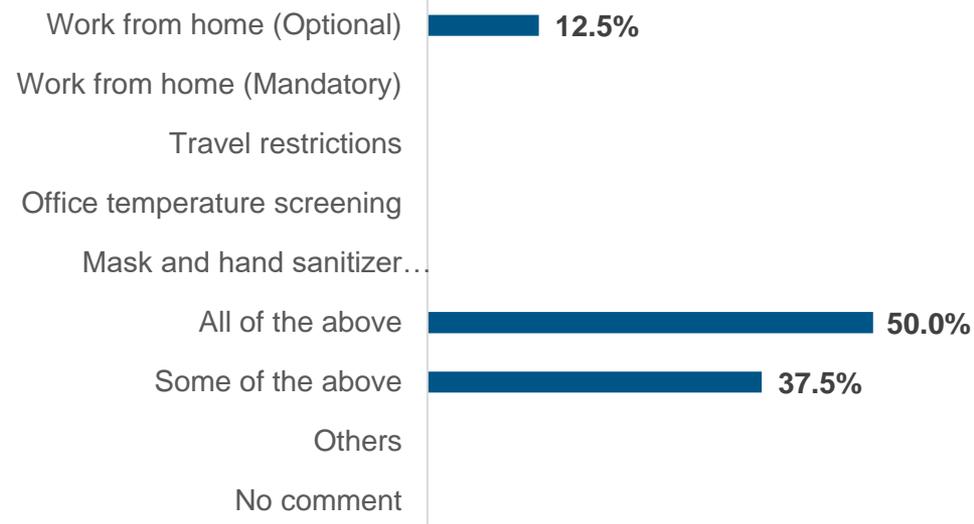
- ASEAN
- China
- Japan
- South Korea
- Australia
- India
- Singapore
- Elsewhere in SEA

Survey Questions

What business function are you in?

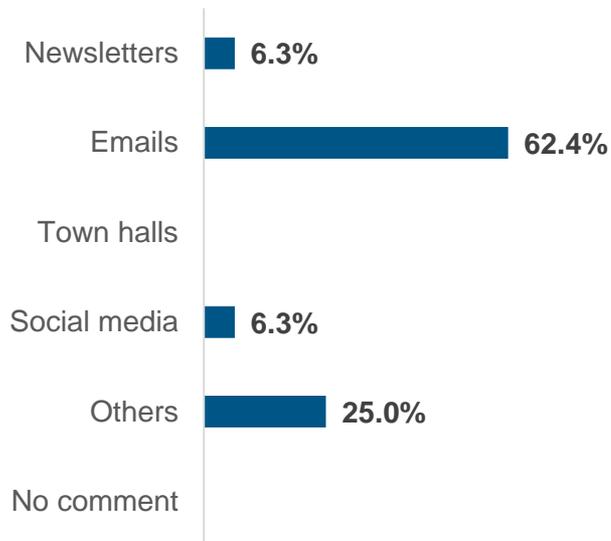


In APAC, which of the following measures is your company taking to ensure a healthy workforce?

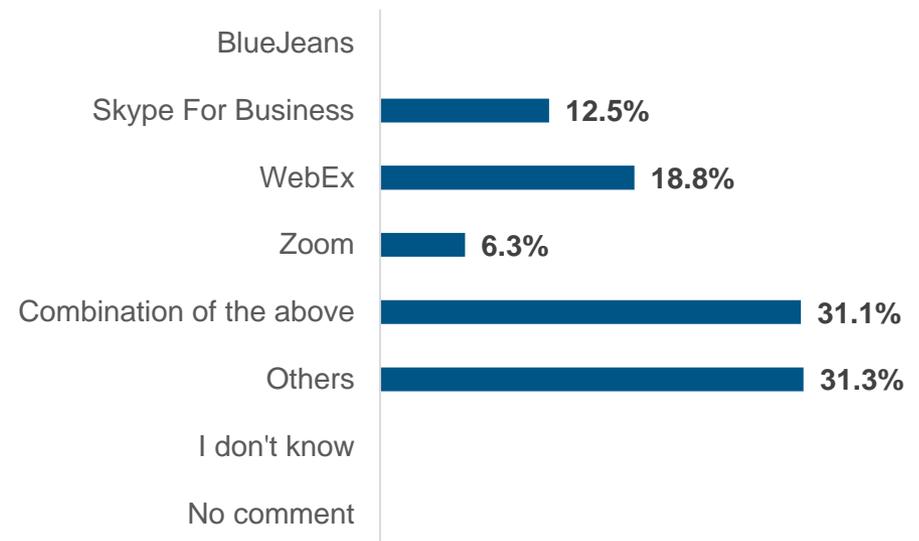


Survey Questions

In APAC, what is the main communication platform your company uses to connect with staff on COVID-19?

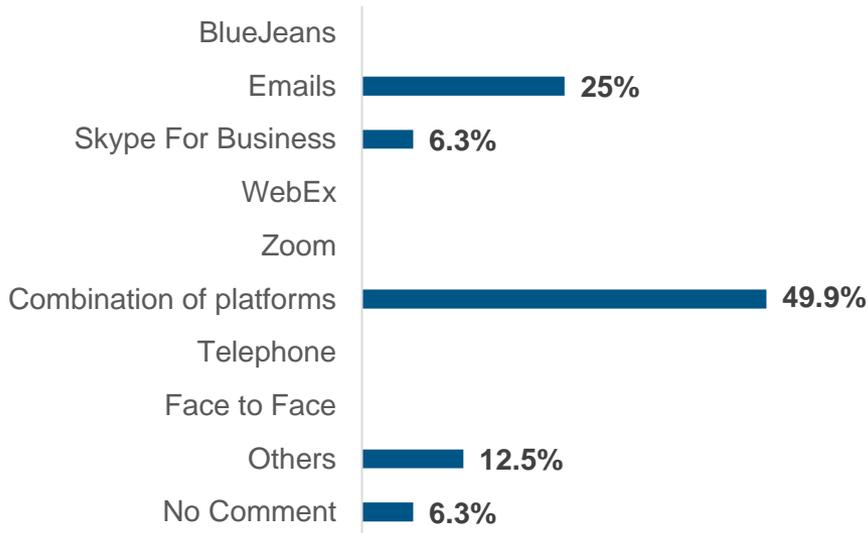


With organisations now allowing employees to work from their homes, which of these communication technologies have you found to be the most effective in facilitating remote working arrangements?

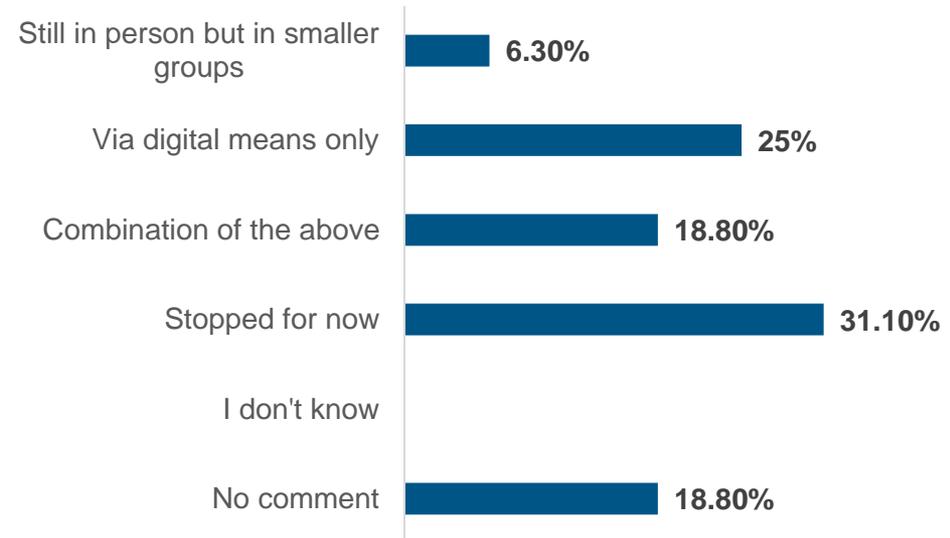


Survey Questions

Currently, how are you communicating with customers?

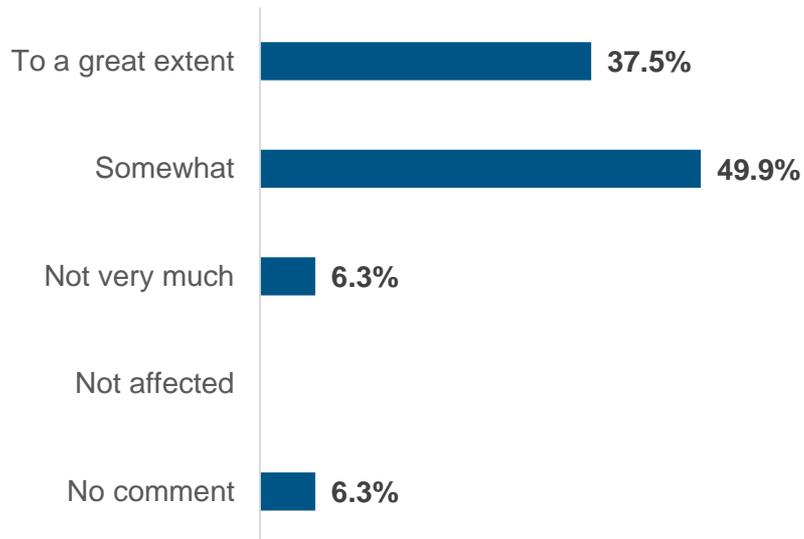


Given the current travel restrictions, how are you currently conducting HCP training and meetings in APAC?



Survey Questions

To what extent has COVID-19 disrupted your operations in APAC?



To find out more about the survey methodology and how it was administered, please get in touch with the APACMed Secretariat:

Email: info@apacmed.org

Telephone: +65 6816 3180

Thank you.