



# How is the MedTech Industry in Asia responding to COVID-19

## Survey Results

# Key Insights

87% of all survey respondents indicated that COVID-19 has indeed disrupted their business operations in Asia Pacific

Given the recent restrictions on business travels and countries in this region going into lockdown,

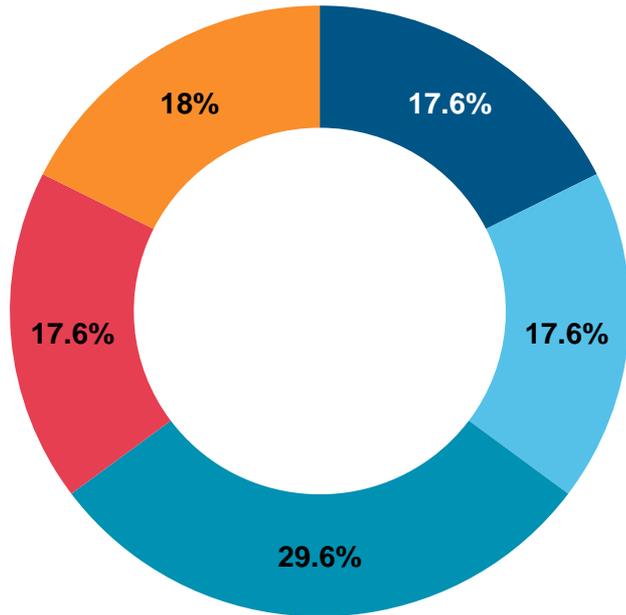
- 25% of the organisations surveyed shared they have been conducting HCP trainings and meetings via digital means only
- 19% are using a combination of both teleconferencing and in-person meetings albeit in smaller groups
- 31% have temporarily halted all meetings and trainings

To facilitate “Work from Home” arrangements, close to 70% of organisations found videoconferencing tools such as Zoom, WebEx and Skype for Business (or a combination of these tools) to be the most effective when managing teams

62% of those surveyed found email to be the most popular tool to communicate information pertaining to COVID-19 within their organisations here in Asia Pacific

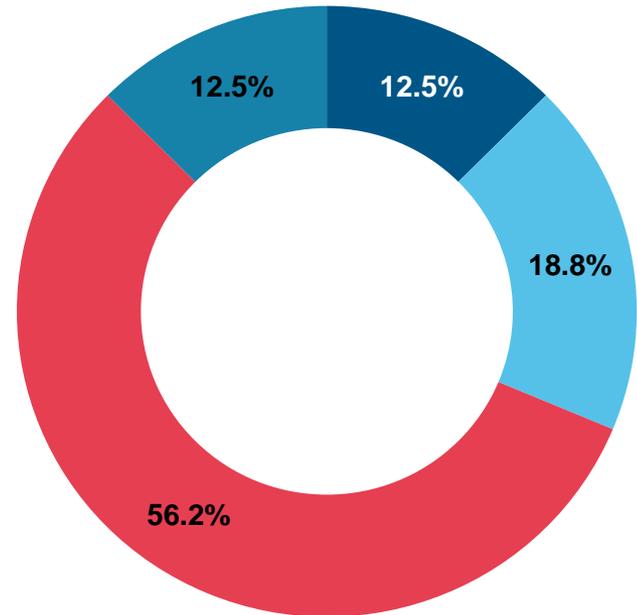
# Respondent Demographics

What is the size of your company in Asia Pacific?



- 50 people or fewer
- 51 - 199 people
- 200 - 999 people
- 1,000 - 4,999 people
- 5,000 people and more

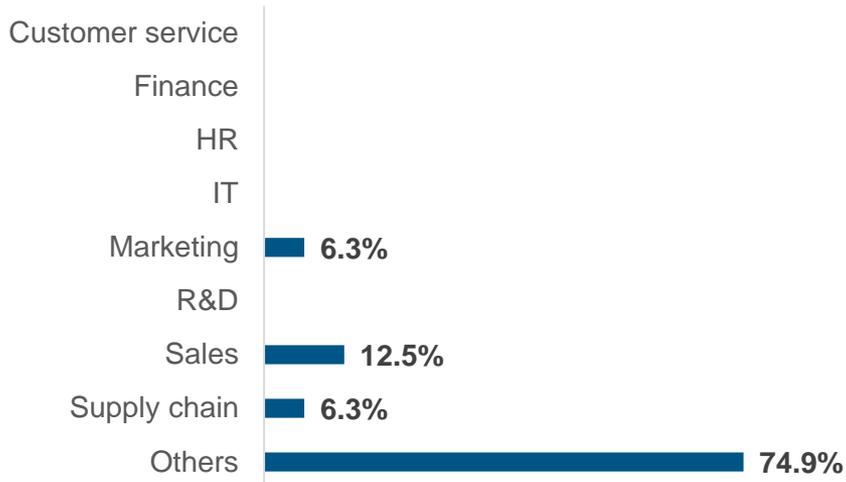
In which location are you physically based in?



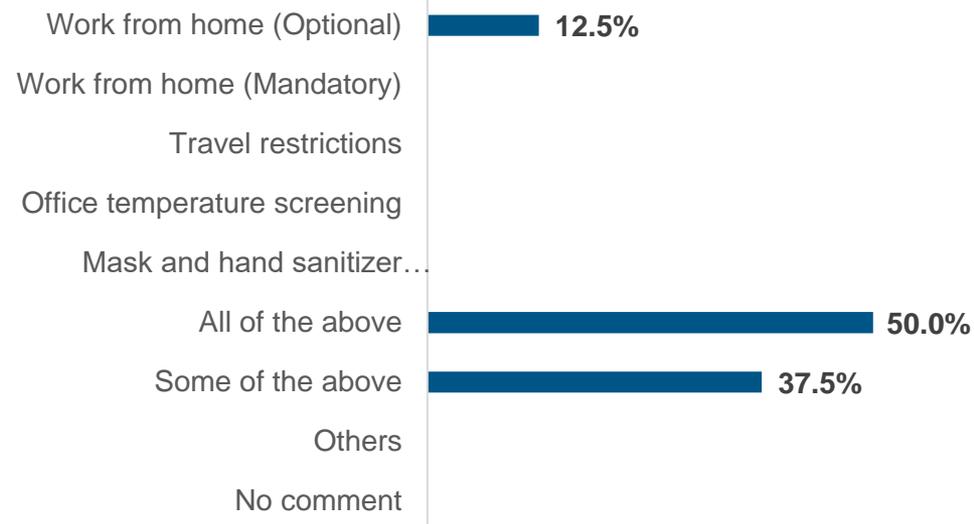
- ASEAN
- China
- Japan
- South Korea
- Australia
- India
- Singapore
- Elsewhere in SEA

# Survey Questions

What business function are you in?

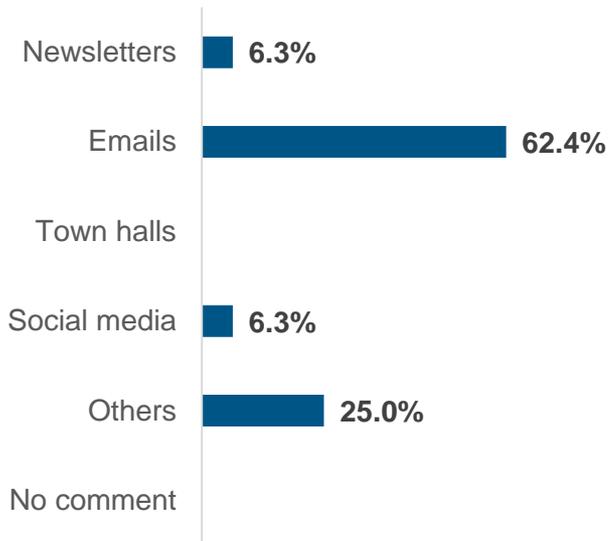


In APAC, which of the following measures is your company taking to ensure a healthy workforce?

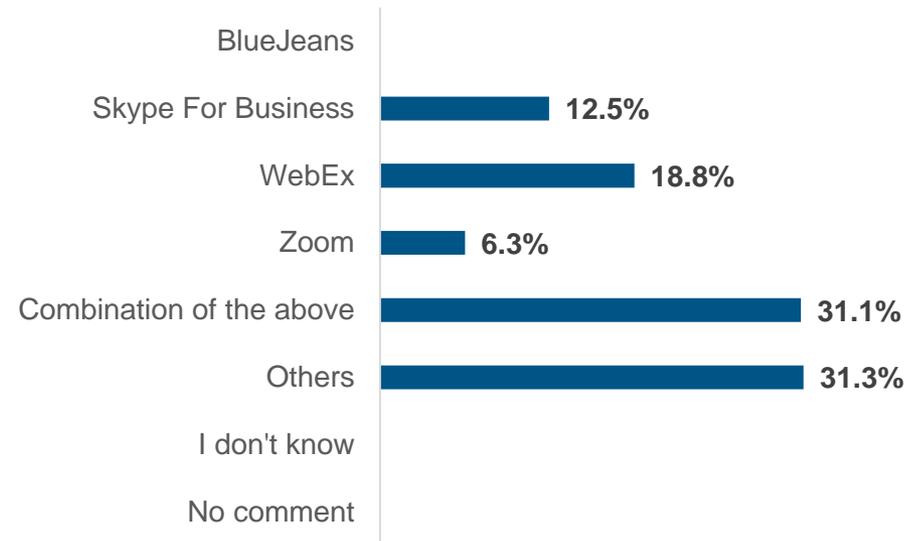


# Survey Questions

In APAC, what is the main communication platform your company uses to connect with staff on COVID-19?

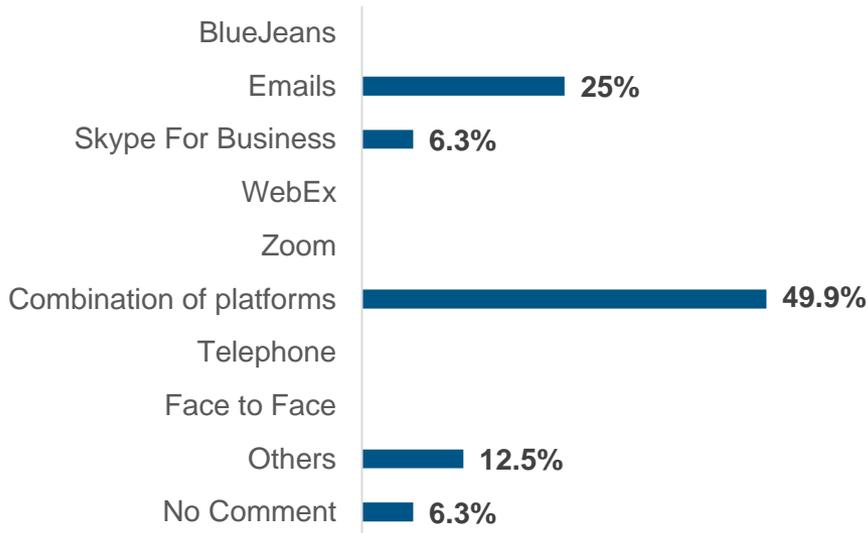


With organisations now allowing employees to work from their homes, which of these communication technologies have you found to be the most effective in facilitating remote working arrangements?

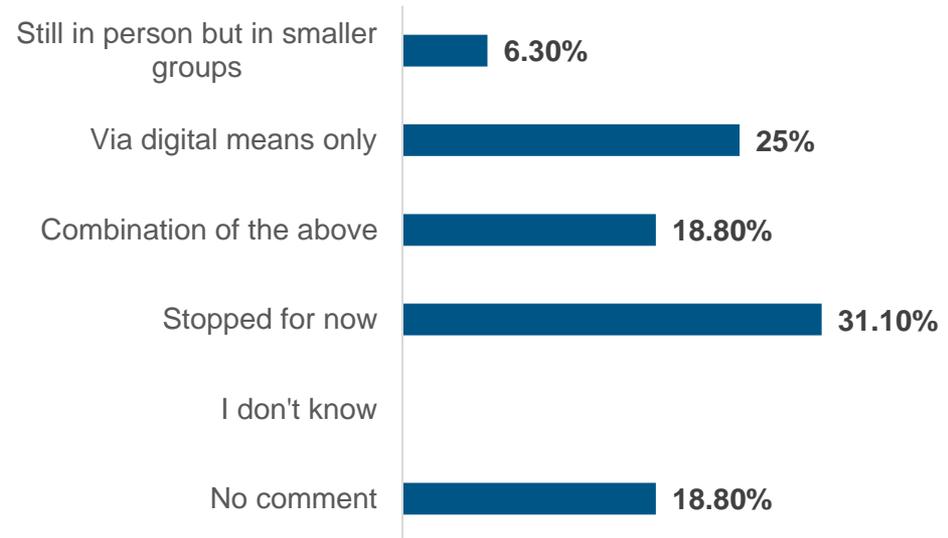


# Survey Questions

Currently, how are you communicating with customers?

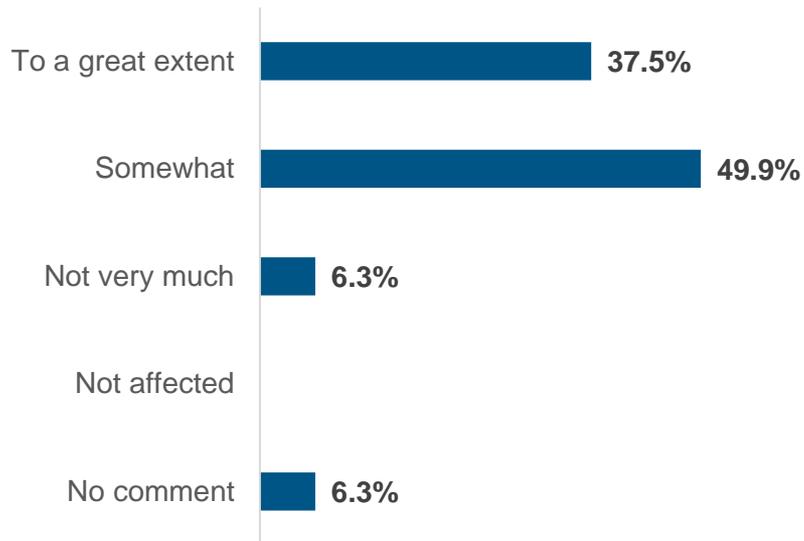


Given the current travel restrictions, how are you currently conducting HCP training and meetings in APAC?



# Survey Questions

To what extent has COVID-19 disrupted your operations in APAC?



To find out more about the survey methodology and how it was administered, please get in touch with the APACMed Secretariat:

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Thank you.