In partnership with crowell moring

Thank you for joining!
The webinar will begin shortly.

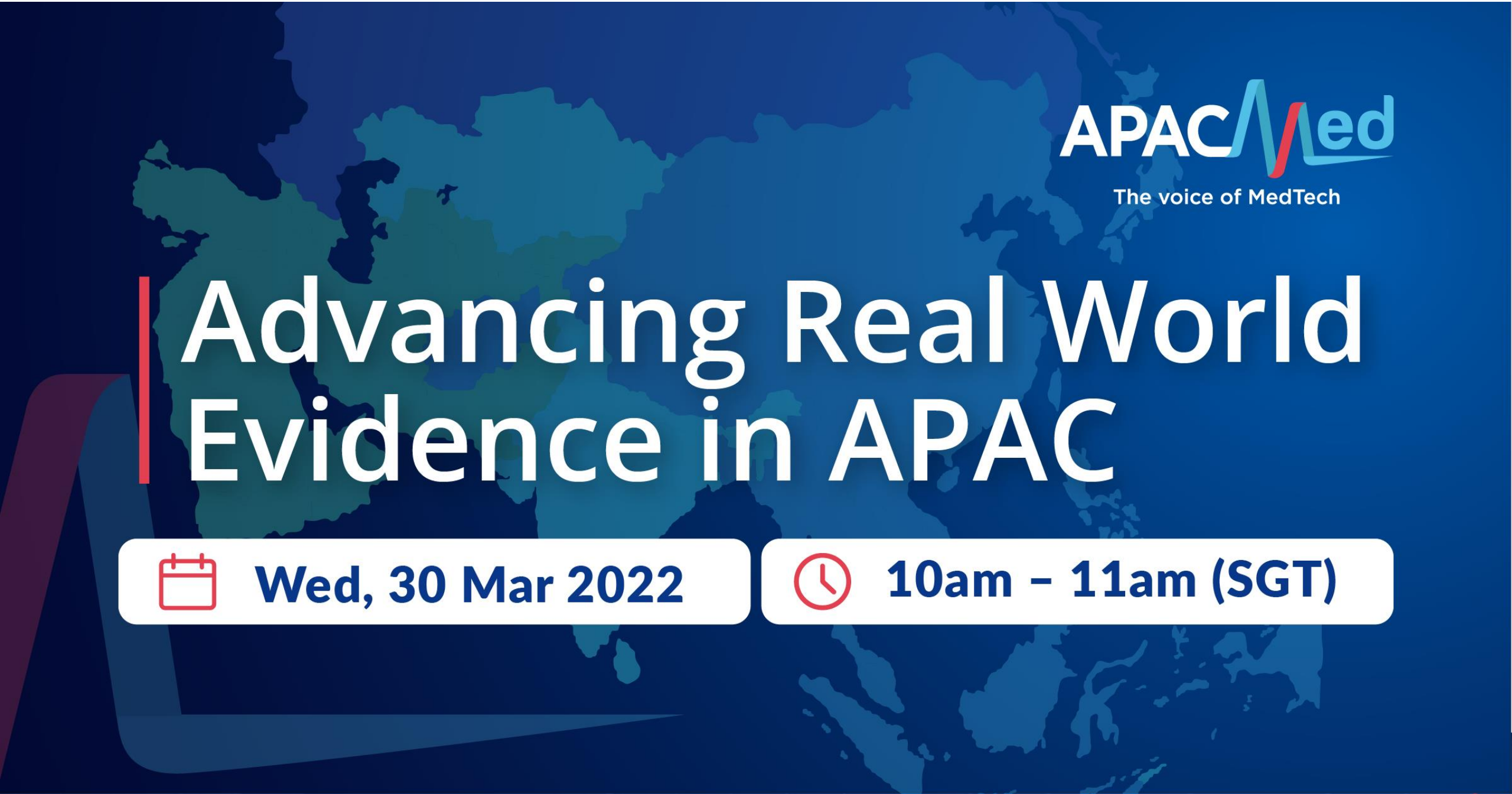
APACMed
The voice of MedTech

Advancing Real World Evidence in APAC

Wed, 30 Mar 2022

10am – 11am (SGT)

In partnership with crowell moring



Agenda

Opening ‘5	**Tom Chang**, Project manager , APACMed
Paper Introduction ‘20	**Clark Jennings**, Managing Director, Asia, C&M International
Panel Discussion and Q&A ‘30	*Moderator:* **Anh Bourcet** Former Chair, Reimbursement WG, APACMed Regional Director, Market Access, Abbott Diagnostics *Guest speakers:* **Tracey Duffy** First Assistant Secretary, Medical Devices and Product Quality Division, Therapeutic Goods Administration, Australia **Heather Colvin** Director of Regulatory Affairs, Evidence and Outcomes Policy, Johnson & Johnson
Closing ‘5	**Tom Chang**

APACMed Digital Health Committee

250+ MEMBERS
from **75+ COMPANIES:**
MNCs, SMEs,
Start-ups

OUR MISSION
Support APACMed members across the entire digital health product journey, from regulatory approval to market access and use.

Roberta Sarno
Digital Health Manager
APACMed

Tom Chang
Project Manager
APACMed

Board Sponsor:
Elisabeth Staudinger
CEO Siemens Healthineers APAC

OUR VALUE
Share the voice of the industry with the public and private digital health deciders and provide a neutral platform for public-private collaborations on regulatory, cybersecurity, reimbursement, health data, interoperability.

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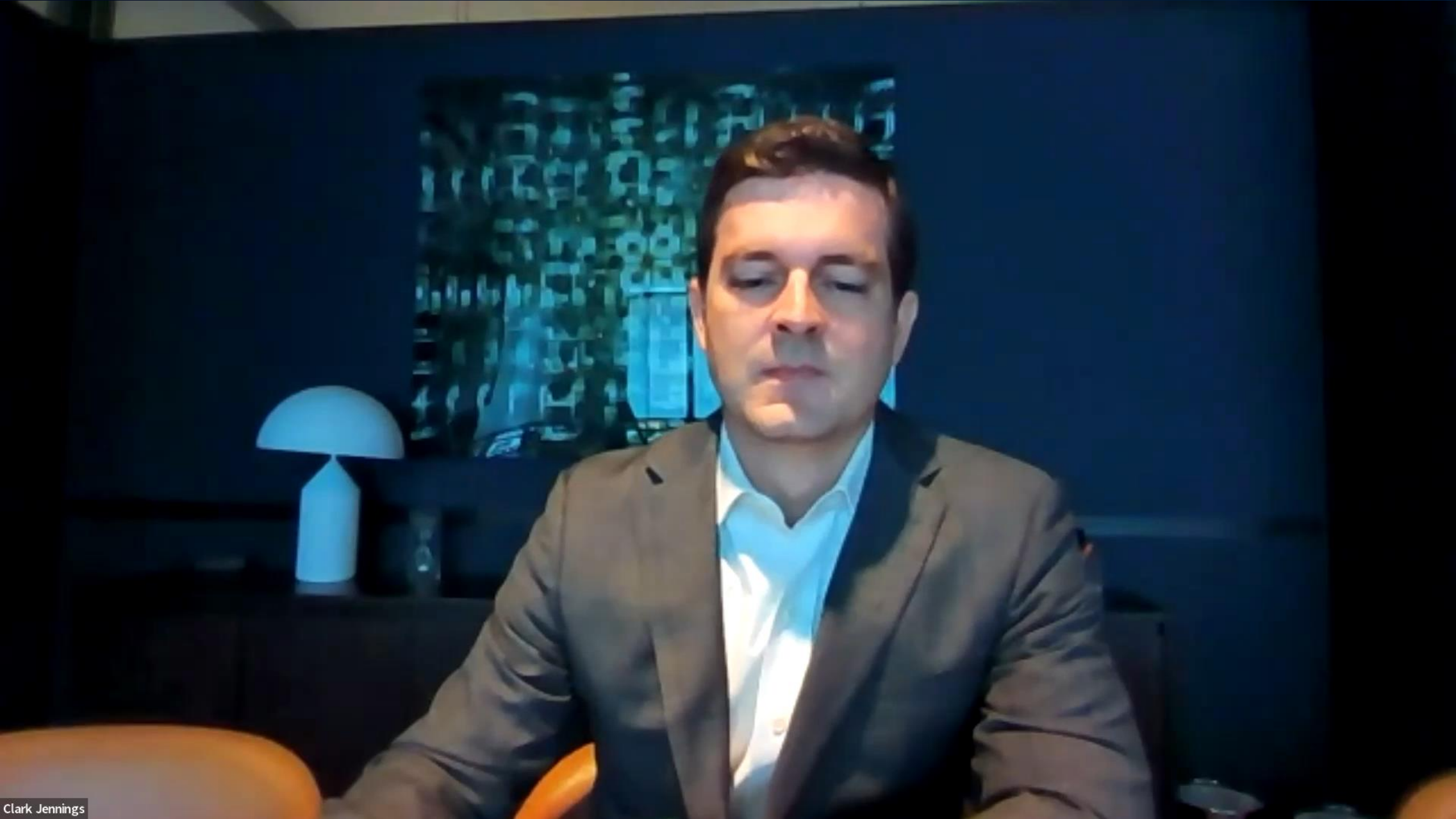

Clark Jennings

Panel Discussion

Moderator

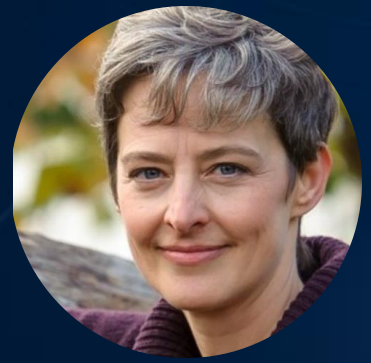
Anh Bourcet
Former Chair,
Reimbursement WG,
APACMed

Regional Director,
Market Access,
Abbott Diagnostics

Speaker 1

Tracey Duffy
First Assistant Secretary, Medical Devices and Product Quality Division, Therapeutic Goods Administration, Australia

Speaker 2



Heather Colvin
Director of Regulatory Affairs, Evidence and Outcomes Policy,
Johnson & Johnson

Speaker Bio

Speaker 1

Tracey Duffy
First Assistant Secretary, Medical Devices and Product Quality Division, Therapeutic Goods Administration, Australia

Tracey Duffy is the First Assistant Secretary of the Medical Devices and Product Quality Division in the Commonwealth Department of Health.

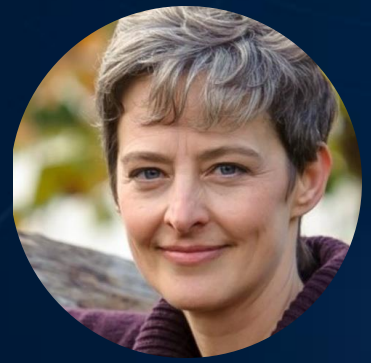
Her Division is part of the Therapeutic Goods Administration and is responsible for medical device regulation including pre-market assessment and post market monitoring, Good Manufacturing Practice inspections and Laboratory testing

Speaker Bio

Heather M. Colvin is the Director of Evidence and Outcomes Policy for Johnson & Johnson MedTech where she works to advance the adoption of innovative evidence approaches including real-world evidence, the science of patient input, and improving diversity and inclusion in clinical evidence. Prior to joining Johnson & Johnson, she worked at the Duke-Margolis Center for Health Policy, the Brookings Institution, the Institute of Medicine (now the National Academy of Medicine), HHS'Office of Global Health Affairs and the National Committee for Quality Assurance.

She holds a Master of Public Policy from Georgetown University and a Bachelor of Arts in Cultural Anthropology from George Mason University

Speaker 2



Heather Colvin
Director of Regulatory Affairs, Evidence and Outcomes Policy,
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Panel Discussion

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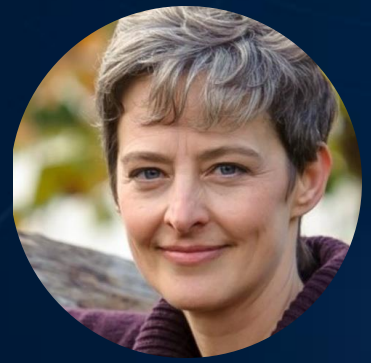
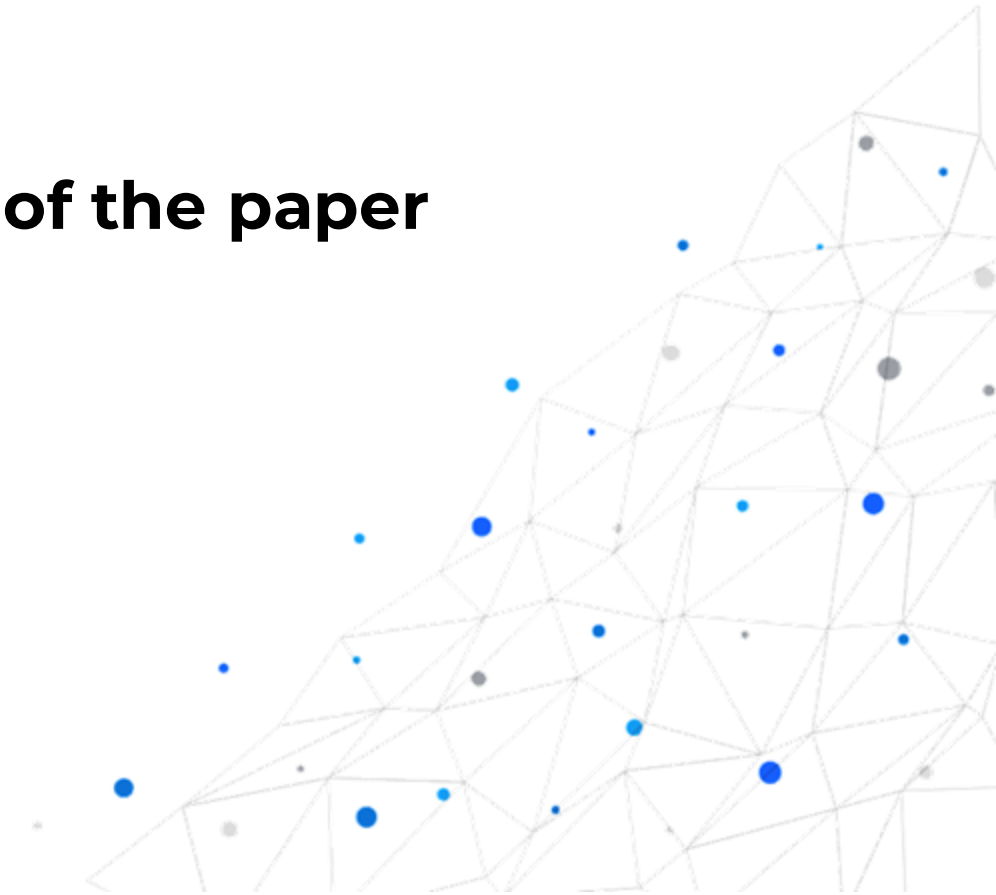


Heather Colvin
Director of Regulatory Affairs, Evidence and Outcomes Policy,
Johnson & Johnson

What’s next?

- Drive country activation initiatives
- Deep-dive into technical elements of the paper
- Run workshops with partners



Thank you!

For more information please contact:

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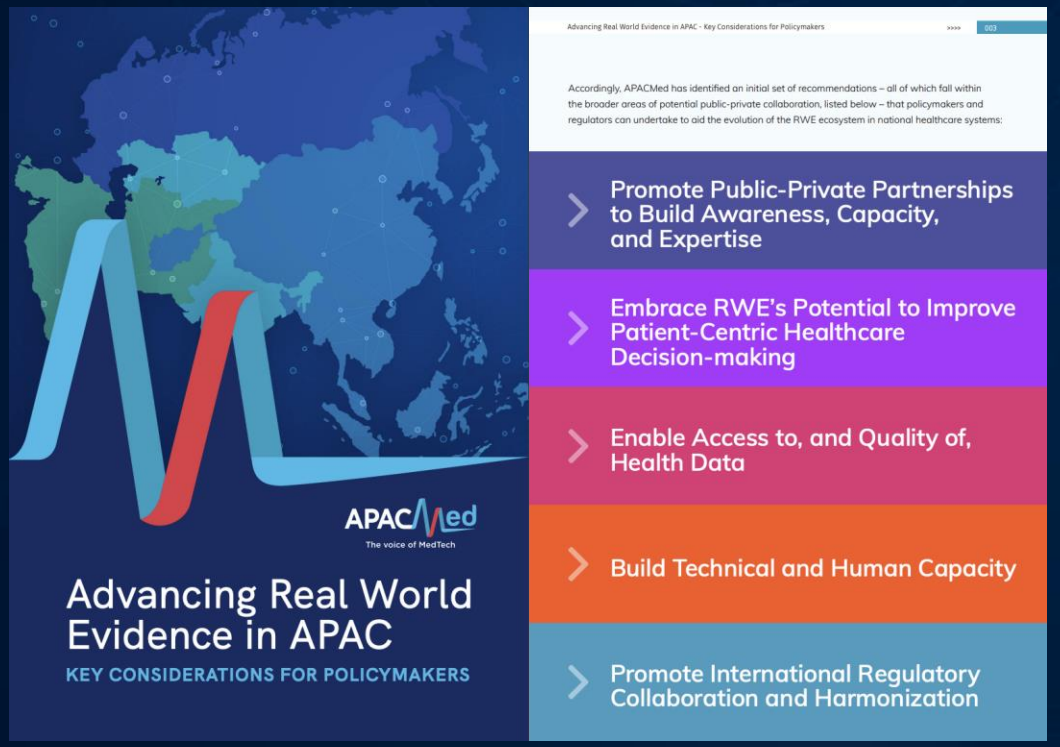

Download the paper at https://apacmed.org/resources/