

Thank you for joining!
The webinar will begin shortly.



Advancing Real World Evidence in APAC



Wed, 30 Mar 2022



10am - 11am (SGT)



The voice of MedTech

Advancing Real World Evidence in APAC



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Agenda

Opening '5

Tom Chang, Project manager , APACMed

Paper Introduction '20

Clark Jennings, Managing Director, Asia, C&M International

Moderator:

Anh Bourcet

Former Chair, Reimbursement WG, APACMed
Regional Director, Market Access, Abbott Diagnostics

Guest speakers:

Tracey Duffy

First Assistant Secretary, Medical Devices and Product Quality Division, Therapeutic Goods Administration, Australia

Heather Colvin

Director of Regulatory Affairs, Evidence and Outcomes Policy, Johnson & Johnson

Closing '5

Tom Chang

APACMed Digital Health Committee

250+ MEMBERS
from **75+ COMPANIES:**
MNCs, SMEs,
Start-ups



OUR MISSION

Support APACMed members across the entire digital health product journey, from regulatory approval to market access and use.

Roberta Sarno
Digital Health Manager
APACMed



Tom Chang
Project Manager
APACMed



Board Sponsor:
Elisabeth Staudinger
CEO Siemens Healthineers APAC



OUR VALUE

Share the voice of the industry with the public and private digital health deciders and provide a neutral platform for public-private collaborations on regulatory, cybersecurity, reimbursement, health data, interoperability.



Panel Discussion

Moderator



Anh Bourcet

Former Chair,
Reimbursement WG,
APACMed

Regional Director,
Market Access,
Abbott Diagnostics

Speaker 1



Tracey Duffy

First Assistant Secretary, Medical
Devices and Product Quality
Division, Therapeutic
Goods Administration, Australia

Speaker 2



Heather Colvin

Director of Regulatory Affairs, Evidence
and Outcomes Policy,
Johnson & Johnson

Speaker Bio

Speaker 1



Tracey Duffy

First Assistant Secretary, Medical Devices and Product Quality Division, Therapeutic Goods Administration, Australia

Tracey Duffy is the First Assistant Secretary of the Medical Devices and Product Quality Division in the Commonwealth Department of Health.

Her Division is part of the Therapeutic Goods Administration and is responsible for medical device regulation including pre-market assessment and post market monitoring, Good Manufacturing Practice inspections and Laboratory testing

Speaker Bio

Speaker 2

Heather M. Colvin is the Director of Evidence and Outcomes Policy for Johnson & Johnson MedTech where she works to advance the adoption of innovative evidence approaches including real-world evidence, the science of patient input, and improving diversity and inclusion in clinical evidence. Prior to joining Johnson & Johnson, she worked at the Duke-Margolis Center for Health Policy, the Brookings Institution, the Institute of Medicine (now the National Academy of Medicine), HHS'Office of Global Health Affairs and the National Committee for Quality Assurance.

She holds a Master of Public Policy from Georgetown University and a Bachelor of Arts in Cultural Anthropology from George Mason University



Heather Colvin

Director of Regulatory Affairs, Evidence and Outcomes Policy,
Johnson & Johnson

Panel Discussion

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Speaker 1



Tracey Duffy

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Devices and Product Quality
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Goods Administration, Australia

Speaker 2

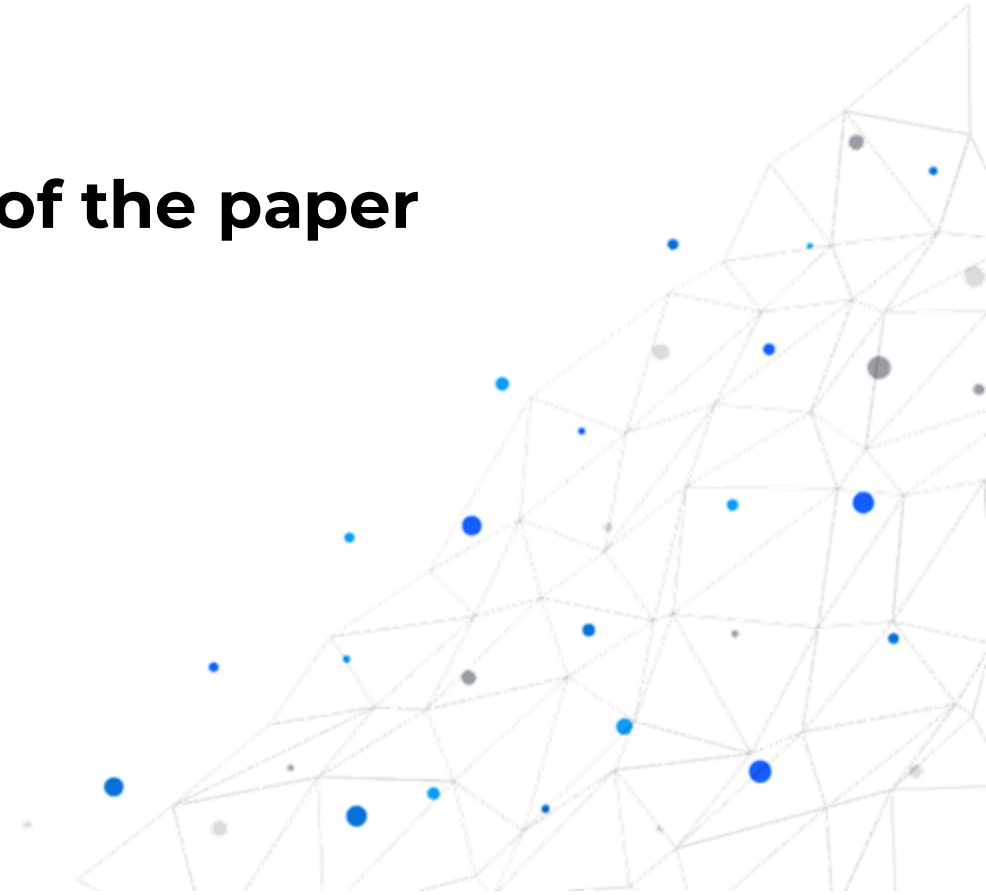


Heather Colvin

Director of Regulatory Affairs, Evidence
and Outcomes Policy,
Johnson & Johnson

What's next?

- ❖ **Drive country activation initiatives**
- ❖ **Deep-dive into technical elements of the paper**
- ❖ **Run workshops with partners**



Thank you!

For more information please contact:



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Tom Chang
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The image shows the cover of a report titled "Advancing Real World Evidence in APAC: Key Considerations for Policymakers". The cover features a world map in shades of blue and green, with a stylized white and red waveform overlaid. The APACMed logo, "The voice of MedTech", is in the bottom right corner. The title and subtitle are prominently displayed in white text.

Advancing Real World Evidence in APAC - Key Considerations for Policymakers

Accordingly, APACMed has identified an initial set of recommendations – all of which fall within the broader areas of potential public-private collaboration, listed below – that policymakers and regulators can undertake to aid the evolution of the RWE ecosystem in national healthcare systems:

- > Promote Public-Private Partnerships to Build Awareness, Capacity, and Expertise
- > Embrace RWE's Potential to Improve Patient-Centric Healthcare Decision-making
- > Enable Access to, and Quality of, Health Data
- > Build Technical and Human Capacity
- > Promote International Regulatory Collaboration and Harmonization

Download the paper at <https://apacmed.org/resources/>