



**ANNUAL  
REPORT  
2024**

**2024**

APACMed strives to continuously improve the standards of care for patients through innovative collaborations among stakeholders to jointly shape the future of healthcare in the Asia Pacific.



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APACMed  
Annual Report 2024

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The voice of MedTech

# ABOUT APACMED

## WHO WE ARE?

Founded in 2014 and headquartered in Singapore, APACMed represents the medical technology industry in Asia Pacific, including manufacturers and suppliers of medical equipment, devices, services and in-vitro diagnostics. Providing a unified voice for the industry, APACMed works proactively with policymakers and stakeholders to demonstrate the value of medical technology, promote innovation, and impact policy that advances healthcare access for patients in Asia Pacific.

Visit APACMed online at [www.apacmed.org](http://www.apacmed.org)

# Our Mission



WHAT WE DO?

APACMed strives to continuously improve the standards of care for patients through innovative collaborations among stakeholders to jointly shape the future of healthcare in the Asia Pacific.

# Our Strategic Pillars



FOCUS AREAS

## ACCESS

We strive to improve access to high quality healthcare for patients through close collaborations with our members and the wider ecosystem stakeholders to help shape policies that truly impact the lives of patients.



## INNOVATION

We support innovative new technologies and start-ups that improve quality of care and healthcare outcomes.



## HARMONISATION

We drive common approaches aligned with international best practices and standards to promote speed to access in a safe, secure, and ethical manner through the adherence to the Code of Conduct.



# FOREWORD

*“ APACMed, with its unique regional reach and diverse membership spanning corporates and start-ups, acts as a critical bridge for the medtech ecosystem to collaborate and innovate so that patients can ultimately benefit from access to better technology.”*

John Collings

Chairman of the Board  
APACMed



What a year 2024 has been! We celebrated our 10th anniversary with the theme of AI, highlighting both its opportunities and challenges. This year’s **MedTech Forum** was truly special, bringing together 2,000 attendees from 28 countries and featuring 20 innovatively formatted sessions over two days. We welcomed 100 international speakers, including Nobel Prize laureate Malala Yousafzai, who emphasised the critical role of education in healthcare, as well as leading voices in healthcare AI, such as Tom Lawry and Dr. Brent James, who shared insights on AI’s impact and the evolving role of talent in the healthcare landscape. We were also honoured to host Singapore’s Senior Minister of State for Trade and Industry, Ms. Low Yen Ling, who reaffirmed the vital role of the MedTech industry in Singapore’s economy.

In 2024, our **membership grew to 340**, spanning corporate, associate, and start-up members. We also recorded our highest-ever engagement, with **2,370 committee members** actively participating across nine committees, multiple working groups, and our two country offices. Thanks to the dedication of our members and partners, we published **18 papers** and reports and hosted **6,000 delegates across 82 events**.

I am particularly excited about the progress made under our newly established AI working group. Through this initiative, we forged a **key partnership with the Singapore Economic Development Board** to explore APAC’s comparative AI talent landscape and how Singapore can position itself as a regional hub for MedTech AI capabilities.

Our **in-country advocacy efforts** continued to expand across 15 markets. This year, we hosted our first-ever Health Data Summit in Australia to advocate for data interoperability and organised value-based healthcare symposiums in Japan and Vietnam to advance discussions on the evaluation of medical devices. Additionally, we once again convened authorities from Japan, Korea, Australia, and Singapore to facilitate dialogue on digital health reimbursement challenges and best practices.

We concluded the year on a high note, receiving the **BioSpectrum Award** for Outstanding Leadership in MedTech Advocacy - a testament to the collective dedication of our members. By fostering collaboration and boldly championing innovation, APACMed is well-positioned to continue driving positive change and improving access to care for patients across the APAC region for years to come.



*“ Our advocacy efforts continue to build a pathway for access to care for patients in APAC. A healthier Asia is at the heart of all we do, and we want to be a catalytic partner to help make this a reality.”*

Harjit Gill

CEO, APACMed

In 2024, we had an exciting year in **policy advocacy**, achieving several key milestones that solidified APACMed’s position as a trusted partner in policy formulation across the region:

- Our engagement with **Singapore’s National Environment Agency (NEA)** led to a landmark exemption for critical substances such as Dechlorane Plus and UV-328, ensuring uninterrupted patient access to essential medical devices.
- In December 2024, following the national DRG 2.0 scheme released in August, Robotic-Assisted Joint Replacement Surgery was granted a new DRG payment group in **Zhejiang** - a major win for our members in the field.
- Another significant achievement was **our growing collaboration with governments** across the region. We were invited to work with key regulatory bodies, including China’s National Medical Products Administration, Indonesia’s Ministry of Health, and Malaysia’s Medical Device Authority, to shape policies on electronic labeling, regulatory reliance, and change management.

Beyond advocacy, we continued to build capabilities across the ecosystem, particularly within ASEAN. In 2024, we trained over 1,000 regulators on key emerging regulatory issues. We also launched our **E-Learning Hub**, focused on regulatory training for APAC operations, and introduced new resources, including the **Integrated Resource Hub**, the **Regulatory Intelligence Bulletin**, and **Environmental Policy Dashboard 2.0**, which now covers nine markets - an expansion from six in 2023.

By 2030, one in four people in APAC will be aged 60 or older, while 700 million people in the region still lack basic healthcare support.

There is no denying that governments must prepare for the increasing strain on healthcare systems. Through meaningful engagement and knowledge sharing, we aim to help align APAC’s regulatory and policy standards with global benchmarks - ensuring patients have access to quality care when they need it.

At APACMed, we remain passionate about being the voice of the MedTech industry. As we look ahead to 2025 and beyond, we are steadfast in our mission to enhance healthcare access and outcomes across APAC. Let us build on this momentum and continue transforming healthcare together in the years to come.





# APACMED IN NUMBERS

340

Members Strong



2,370

APACMed  
Committee  
Members



15

Markets Supported



18

Position & White  
Papers and Reports  
Published



20

Modules Released  
Since E-Learning Hub  
Launch



1,000

Regulators Trained

## MEDTECH FORUM 2024 HIGHLIGHTS

82

Events Held



With 6,000  
Delegates  
Engaged



2,000+

DELEGATES



28

COUNTRIES



2.2M

IMPRESSIONS

22,500

Social Media Followers

Growth Of 30% Since 2023



50,000+

ENGAGEMENTS



100

SPEAKERS



36

HOURS OF CONTENT

# PAPERS PUBLISHED IN 2024



Advancing Patient Access to NGS for Cancer in APAC



APACMed Policy Memo - WHA Resolution 76.5 on Strengthening Diagnostics Capacity



Ethics Matter When Applying Artificial Intelligence to Medical Technologies Considerations for Asia Pacific



Realizing the Value of AI in MedTech in Asia Pacific



Establishing the Asia-Pacific Region as a Medtech AI Capability Hub



Fueling the APAC Medtech Innovation Engine An Ecosystem Investment



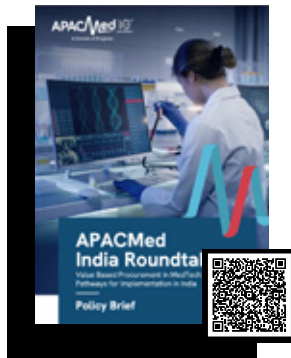
Risk-Based Change Management for Registered Medical Devices



Towards MedTech Efficiency & Sustainability through e-Label & e-IFU



APACMed Position Paper on Post-Market Surveillance and Vigilance



Value-Based Procurement in MedTech Pathways for Implementation in India Policy Brief



APACMed Digital Health Reimbursement Policy Forum 2024



APACMed Reimbursement Forum India Policy Brief



China "Two Sessions" and Trends in Value-Based Purchasing for Medical Devices



CN - Recommendations for Innovative Medical Technology under DRG Reform



Regulatory Landscape of Laboratory Developed Tests (LDT) in APAC



The Power & Promise of Health Data – Health Data Summit Australia 2024 Summary Report



Cybersecurity Incident Response Guides for Medical Device Manufacturers in Asia Pacific



Value-Based Market Access Symposium in Japan

# Government Affairs and Policy

The Government Affairs and Policy Committee works with policymakers and other key stakeholders across the healthcare ecosystem to shape policy decisions that foster a conducive environment for MedTech industry to facilitate increased patient access in the Asia Pacific region.

Objectives of the Government Affairs and Policy Committee:



- Drive strategic collaboration between government, non-government and industry stakeholders to improve patient access to medical technologies.



- Advocate for striking a balance between fostering domestic resilience, promoting innovation and ensuring patient access to quality healthcare.



- Monitor key geopolitical developments globally and analyse the impact on the MedTech industry in APAC.

## Our Leadership Team



BOARD SPONSOR

**Feng Dong**

Vice President,  
Asian Region-Led Markets,  
Global Regions

**Medtronic**



CHAIRPERSON

**Shakilla Shahjihan**

Divisional Vice President,  
Government Affairs,  
Asia Pacific & Japan

**Abbott**



VICE-CHAIRPERSON

**Hui Sin Teo**

Market Access and  
Government Relations  
Leader, Greater Asia

**BD**



VICE-CHAIRPERSON

**Jane Mc Millan**

Head of Government Affairs  
& Policy Medtech, Asia Pacific

**Johnson & Johnson**



COMMITTEE LEAD

**Benish Aslam**

Lead, Government Affairs  
And Policy & ESG

**APAC Med**

### **Policy Initiative on Strengthening Diagnostics in Public Health**

APACMed advocates for governments to invest in diagnostic capacity to enable early treatment, which helps them to manage the increasing disease burden in light of the region’s demographic shifts, reduce healthcare costs, and improve pandemic resilience. Following the World Health Assembly (WHA)’s release of Resolution 76.5, which encourages countries to improve the availability and quality of diagnostics in low-resource settings, APACMed launched a policy memo supporting the need to prioritise diagnostics.

To contextualise the memo in Indonesia, in September 2024, we held a policy dialogue in Jakarta with Ministry of Health officials, local experts, and WHO representatives to discuss challenges faced by the government with respect to diagnostics infrastructure and access. The industry’s role as a credible partner in developing quality cost-effective testing for underserved communities at scale was acknowledged. A follow-up closed-door dialogue in 2025 will target Indonesia’s incoming cabinet to integrate diagnostics into its healthcare strategy.

### **Launch of GA Policy Intelligence Quarterly Webinar Series**

APACMed launched quarterly webinars with external experts on geopolitical issues affecting the MedTech industry in APAC, equipping members with critical insight on key global policy developments. The inaugural session, focused on Indonesia’s political transition and its impact on MedTech, covering regulatory shifts like localisation in the Omnibus Law and the JKN roadmap.

### **Submission of Local Content Calculation Methodology to Indonesia MOI**

Amidst active industrial policies emerging across the region, APACMed has been highlighting the need for balanced domestic manufacturing policies to ensure patient access to quality care and innovation. APACMed submitted recommendations for Indonesia’s Local Content Requirements (LCR) reforms, advocating for a phased, tiered approach in light of the availability (or lack thereof) of high-tech manufacturing capabilities, advocating for process-based calculations considering factors beyond manufacturing. Similar advocacy efforts are ongoing in Vietnam with respect to the upcoming medical device law.



Localisation Dialogue at MedTech Forum



USTDA Workshop in Vietnam



Closed-door Diagnostics Dialogue in Indonesia

# Market Access Committee

The Market Access Committee works with policymakers, payors and other stakeholders across the healthcare ecosystem to advance access to innovative medical technologies for patients in the Asia Pacific region.

Objectives of the Market Access Committee:



- Advocate for the development of well-defined post-approval market access pathways through reimbursement frameworks.

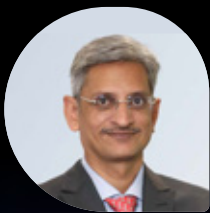


- Facilitate the exchange of learnings and best practices among economies to foster collaboration, drive innovation, and strengthen healthcare systems.



- Champion the adoption of value-based healthcare to ensure equitable access to innovative medical technologies, improving outcomes for patients across the region.

## Our Leadership Team



BOARD SPONSOR

**Pavan Mocherla**

Executive Vice President  
and President of the  
Greater Asia Region



CHAIRPERSON

**Arif Fahim**

Regional Director  
Asia Pacific Global Health  
Economics & Reimbursement



VICE-CHAIRPERSON

**Josephine Hong**

Head of Marketing,  
APAC



VICE-CHAIRPERSON

**Julian Sham**

APAC Clinical Digital  
Transformation Lead, Roche  
Information Solutions



COMMITTEE LEAD

**Anirudh Sen**

Lead,  
Market Access, IVD





Value-Based Market Access Symposium in Vietnam



Value-Based Market Access Symposium in Vietnam



Value-Based Market Access Symposium in Japan

### Accelerating Digital Health Reimbursement in APAC

Reimbursement for digital health technologies in Asia faces significant hurdles, including fragmented schemes, unclear evidence requirements, and the lack of a unified framework aligned with international standards. To address these issues, the **APACMed Digital Health Reimbursement Policy Forum** was launched in 2023 as a collaborative platform. This initiative brought together payors, policymakers, academia, local trade associations, and industry leaders from APAC countries such as Australia, Japan, Korea, and Singapore, along with representatives from Europe, UK and the US, to explore the current landscape, challenges, and future directions for digital health reimbursement.

The forum aimed to foster open and constructive dialogue, generating actionable insights and recommendations for policymakers and industry stakeholders. By enabling peer-to-peer collaboration and promoting innovative approaches, the platform facilitated a deeper understanding of the complex challenges and identified potential solutions to advance digital health reimbursement in the region. In August 2023, the Korean Health Insurance Review and Assessment Service (HIRA) introduced ground-breaking updates to their national health insurance reimbursement guidelines, specifically tailored to accommodate digital therapeutics (DTx) and artificial intelligence (AI)-embedded technologies. These revised guidelines are designed to facilitate the rapid adoption of cutting-edge medical technologies, emphasising evidence generation through a comprehensive evaluation of innovative medical devices.

### Promoting Value-Based Market Access in Japan and Vietnam

The MedTech industry continues to grapple with significant reimbursement cuts driven by cost pressures from ageing populations and shrinking healthcare budgets. In Japan, biennial reimbursement revisions do not fully recognise the essential value-added services provided by groundbreaking and innovative technologies. Similarly, in Vietnam, volume-based procurement practices hinder patient access to cutting-edge medical technologies.

To address these challenges and advocate for value-based healthcare, APACMed organised Value-Based Market Access Symposiums in Tokyo and Hanoi. These events brought policymakers together with industry leaders to explore best practices in value-based healthcare from global experts, emphasising the importance of enhanced value assessment frameworks.



Value-Based Market Access Symposium in Japan

# Regulatory Affairs Committee

The Regulatory Affairs Committee spearheads regulatory excellence for optimised patient access to medical technologies, in close collaboration with regulators, policymakers, peers in other regions.

Objectives of the Regulatory Affairs Committee:

- 
 • Promote regulatory convergence and harmonisation to reduce market entry complexities.
- 
 • Elevate the industry regulatory capabilities, ensuring professionals possess comprehensive skills to promote standardised excellence in regulatory affairs.
- 
 • Advocate for flexibility to accommodate emerging innovative technologies and advancements.
- 
 • Provide timely insights, foster proactive industry engagement, and promote collaborative dialogues between regulators and manufacturers to enhance regulatory intelligence.

## Our Leadership Team



BOARD SPONSOR

**Paul Tan Minjie**

Divisional Vice President,  
APAC



CHAIRPERSON

**Miang Tanakasemsub**

Head of Regulatory Affairs  
Asia Pacific



VICE-CHAIRPERSON

**James Chan**

Regulatory Affairs Director,  
APAC



VICE-CHAIRPERSON

**Jason Guo**

APAC Director,  
Regulatory Affairs,  
Quality and Compliance



VICE-CHAIRPERSON

**Marianne Yap**

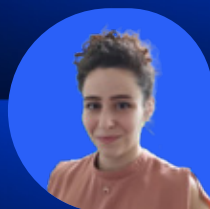
Vice President,  
Quality, Regulatory and  
Government Affairs  
Asia Pacific, China & Japan



VICE-CHAIRPERSON

**Yasha Huang**

Head of Regulatory Policy  
Asia Pacific Global  
Regulatory Policy & Intelligence



COMMITTEE LEAD

**Cindy Pelou**

Lead,  
Regulatory Affairs





## **Fostering Collaboration and Insights: The 2024 Regulatory Affairs Forum**

In 2024, APACMed's Regulatory Affairs Forum emerged as one of the standout projects for the year, garnering widespread praise from our RA members. The Forum showcased highly relevant topics, such as Predetermined Change Control Plan (PCCP) and Real-World Evidence (RWE), offering valuable insights for the MedTech community. Attendees benefited from engaging discussions, gaining a clear understanding of APAC regulators' 2025 priorities and strategies, while fostering strong industry-regulator connections. The event's networking sessions further enhanced collaboration, providing a unique platform to exchange ideas and build partnerships. The Forum underscored APACMed's commitment to advancing regulatory innovation and supporting members across the region.

## **Harmonising e-Label and e-IFU Regulations**

Fragmented regulatory requirements for e-Label and e-IFU across APAC markets pose challenges for MedTech manufacturers in APAC. APACMed has attempted to address this matter through a position paper and an infographic that outlined actionable recommendations to harmonise these regulations. This advocacy effort influenced Indonesia's MOH to integrate English alongside Bahasa in e-IFU revisions and sparked interest from Thailand's FDA. Presented at the ASEAN Medical Device Conference, the initiative is notably driving regional momentum for alignment in ASEAN, paving the way for faster market access and operational efficiency for MedTech manufacturers.

APACMed China has submitted e-IFU paper and recommendations to NMPA, and will continue to support NMPA in exploring implementation in China.

## **Shaping Change Management Guidelines in Malaysia**

Fragmented regulatory requirements for change across APAC markets pose challenges for MedTech manufacturers in APAC. APACMed has attempted to address this matter through a position paper and an infographic that outlined actionable recommendations to harmonise these regulations.

Starting with Malaysia, the country's current Change Management guidelines created challenges such as unclear definitions, prolonged approval timelines, and inadequate guidance for changes. To address these issues, the Malaysia's Medical Device Authority (MDA) partnered with APACMed through several capacity-building workshops, to align their guidance document to GHWP guidelines and other international frameworks.

This collaboration led to a co-development process where MDA is working with the MedTech industry to align guidelines with global standards. The initiative established APACMed as a trusted regulatory partner and set a precedent for regulatory co-creation in APAC. Moving forward, APACMed will support MDA in drafting updated guidelines through targeted workshops in 2025.



Change Management Workshop in Malaysia



e-IFU Engagement in Indonesia



Regulatory Affairs Forum in Singapore

# Health Data Committee

The Health Data Committee works with policymakers and diverse stakeholders across the healthcare and information technology ecosystems to shape policies and processes that foster an environment that has strong cybersecurity frameworks and remains conducive to health innovation, ensuring continued patient access to quality care in the Asia Pacific region.

Objectives of the Health Data Committee:



- Health Data & Interoperability: To raise awareness on and work towards a common set of standards to optimise the utilisation of health data for innovation and improved patient outcomes.



- Cybersecurity: To raise awareness on and develop harmonised and robust cybersecurity frameworks against evolving cyber threats so that healthcare data is not compromised in an increasingly connected healthcare ecosystem.

## Our Leadership Team



BOARD SPONSOR

**Farhana Nakhooda**

General Manager & Senior Vice President, Asia Pacific



CHAIRPERSON  
CYBERSECURITY

**Paul Chua**

Product Security Officer,  
Greater Asia



VICE-CHAIRPERSON  
CYBERSECURITY

**Joern Lubadel**

Global Head of  
Product Security



CHAIRPERSON  
INTEROPERABILITY

**Shweta Bhardwaj**

Director,  
Global Digital & R&D Policy



VICE-CHAIRPERSON  
INTEROPERABILITY

**Virginia Chan**

Head of Digitalisation,  
ASEAN



COMMITTEE LEAD

**Su Fen Ong**

Lead,  
Health Data





Data Interoperability Workshop in Indonesia

### Advocating for Health Data Access in Australia

In 2024, APACMed focused on demonstrating the value of health data and ensuring ease of access within across Asia Pacific countries, with Australia as a priority market. Partnering with MTAA and supported by KPMG Australia, the Australia Health Data Summit brought together 40 leaders from government, industry, hospitals, and patient groups. Through keynotes and panel discussions, the summit emphasised the role of data sharing in improving patient care, driving policy, and fostering innovation. The summit fostered open discussions on health data access, real-world evidence for regulatory approval, and cybersecurity frameworks, setting the stage for further regional collaboration.

### Advancing Interoperability in ASEAN Health Systems

To address the salient challenge of data interoperability in healthcare systems across the ASEAN nations, APACMed organised a Health Data Interoperability Workshop in Jakarta in June, convening ASEAN health IT officials and European experts from Integrating the Healthcare Enterprise. The workshop focused on practical steps for adopting common health data standards and improving data exchange frameworks. Participants received interoperability guidelines and best practices to enhance cross-border collaboration. This workshop was an instrumental step in promoting regional health data interoperability and fostering cooperation for future ASEAN health IT initiatives.

### Building Cyber Resilience in MedTech

With evolving cyber threats, APACMed collaborated with Ensign InfoSecurity to create two cybersecurity guides: the Medical Device Product Security Incident Response Guide (Med-PSIRG) and the Cybersecurity Incident Response Guide (CSIRG). A hands-on Cyber Resilience workshop equipped MedTech companies with strategies to safeguard devices and respond effectively to cyber incidents. The guides and workshop offered a strong foundation for the industry to strengthen cyber resilience and enhance security in the digital healthcare ecosystem.



Cybersecurity Workshop in Singapore



Health Data Summit in Australia

# Start-up Committee

The APACMed Innovation Community (AIC) serves as a MedTech innovation meeting ground for early- and mid-stage companies seeking support with scaling up, in the Asia Pacific region and beyond.

Key Activities of the Start-up Committee:



- Serving the SMEs: Training and capability development; Matchmaking of larger corporates and SMEs; Creation of SME zone at the annual APACMed MedTech Forum.



- Policy advocacy to improve the effectiveness and efficiency of MedTech innovation.



- Partnerships with leading accelerator programs and tradeshow events.

## Our Leadership Team



BOARD SPONSOR

**Marc Radatt**

Chief Executive Officer,  
Asia Pacific

**OLYMPUS**



CHAIRPERSON

**Kris Liang**

Strategy & Business  
Development, Asia Pacific

**stryker**



VICE-CHAIRPERSON

**Ashley Wittorf**

Head of Business  
Development, Asia Pacific

Johnson&Johnson



VICE-CHAIRPERSON

**Lynne Lim**

Founder &  
Chief Executive Officer

**NousQ**



VICE-CHAIRPERSON

**James Sung**

Chief Executive Officer

**MATRIXLabs**  
Medical



VICE-CHAIRPERSON

**Joaquin Lasso**

SVP and General Manager  
Sports Medicine, International

**SmithNephew**



COMMITTEE LEAD

**Christine Tan**

Lead,  
Start-ups

**APACMed**



Start-up Showcase at MTF

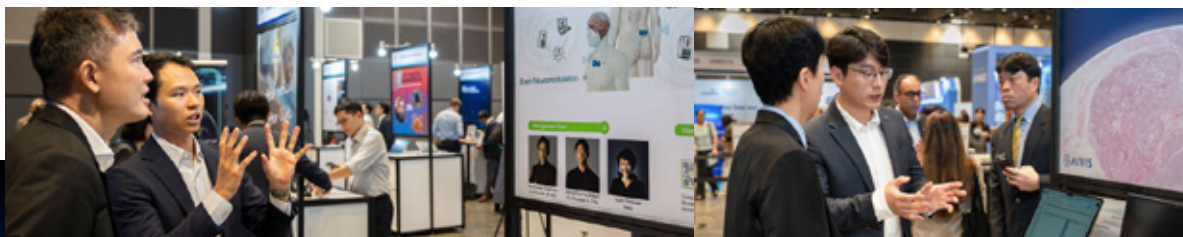
### **Facilitating Partnerships Through the APACMed Innovation Community (AIC)**

The AIC database played a key role in 2024, enabling valuable connections between MNCs and startups. Through its matchmaking efforts, APACMed provided members with opportunities to engage in conversations that fostered mutual understanding and exploration of potential collaborations. These efforts laid the groundwork for future partnerships and innovation-driven initiatives within the MedTech ecosystem.

The AIC database proved invaluable in 2024, supporting both MNCs and startups by enabling seamless connections. APACMed facilitated an average of one to two matchmaking requests weekly, providing members with opportunities to explore partnerships and collaborations. The steady flow of matchmaking requests helped foster meaningful conversations between MNCs and startups, creating a foundation for potential partnerships and innovation-driven collaboration.

### **Addressing SME Financing Challenges**

In partnership with LEK, APACMed launched the whitepaper, “Fuelling the APAC MedTech Innovation Engine: An Ecosystem Investment” in September 2024. Highlighting a post-COVID-19 decline in venture financing and M&A deals - down 22% and 37%, respectively - the paper underscored the urgent need for enhanced investment in early-stage medtech innovation. It called for public-private collaboration to improve the investment climate and identified key ecosystem improvements to address inadequate capital allocation. The whitepaper emphasised APAC’s pivotal role in global medtech innovation, raising awareness of the need for ecosystem investment to sustain life-saving advancements.



### **MedTech Forum 2024: Startup Zone**

The 2024 MedTech Forum’s Startup Zone empowered emerging innovators with resources, mentorship, and networking opportunities, supporting their growth and integration into the MedTech ecosystem. We also provided tailored support for startups through workshops and networking sessions:

- **Elevating Early-Stage Female Health Innovators:**  
Encouraged female founders to build healthcare startups.
- **MedTech Innovator Networking Breakfast:**  
Included a fireside chat with investors on U.S. market insights.
- **Scaling Mid-to-Late-Stage Innovation:**  
Highlighted connections between MNCs and SMEs.
- **Pitches by MedTech Innovator Finalists:**  
Gave startups a platform to showcase their innovations.

# Artificial Intelligence (AI) Working Group

The AI Working Group was spun out of the Digital Health Committee in 2024, in order to place more emphasis on the emerging role of AI and MedTech in Asia Pacific. We are covering various forms of AI solutions (e.g., AI/ML, LLMs, GenAI, NLP, etc.) as well as both internal- (e.g., workflow) and external-facing (e.g., clinical) use cases. The Working Group is comprised of more than 50 companies (and growing), representing large and small organisations, actively collaborating together on AI policy matters in the region.

Objectives of the AI Working Group:



- Provide a voice on AI policy matters for the medtech industry in the region and timely intelligence to members on evolving AI policies and regulations that could impact their business.

## Our Leadership Team



BOARD SPONSOR

**Vy Tran**

President,  
Asia Pacific and Japan



COMMITTEE LEAD

**Su Fen Ong**

Lead,  
Health Data





### **Presenting the Value of AI in MedTech for APAC**

The newly established AI Working Group made significant strides in 2024 by articulating the value of AI in the MedTech sector across APAC. APACMed, in collaboration with KPMG, released a whitepaper, “Realising the Value of AI in MedTech for APAC”, which explores AI’s potential to enhance efficiency, accuracy, and innovation in medtech. Centered around “Access,” “Capability,” and “Trust,” the paper includes case studies and emphasised collaboration among industry, government, and academia to fully realise AI’s potential. Key findings were presented at the 2024 MedTech Forum and a subsequent webinar, which attracted over 100 attendees, fostering meaningful dialogue. The paper serves as a foundational reference for stakeholders, setting the stage for future dialogues with stakeholders in the region.

### **Articulating the Impact of AI on MedTech Talent and Capability Development**

Recognising the emerging talent needs and challenges posed by the rise of AI in MedTech, APACMed partnered with Bain & Company to release the whitepaper, “Establishing the Asia-Pacific Region as a MedTech AI Capability Hub”.

This report, supported by Singapore’s Economic Development Board (EDB), identifies talent gaps and provided actionable strategies to address them through targeted training, cross-sector partnerships, and investment in AI education. The paper equips MedTech firms with insights to refine their talent strategies, ensuring the industry is prepared for the AI revolution, while gaining support from key stakeholders like Singapore’s EDB.

### **Addressing Ethics in AI for MedTech**

To tackle the ethical challenges associated with AI in MedTech - such as data privacy, algorithmic bias, and patient safety - APACMed released our POV, “Ethics Matter When Applying Artificial Intelligence to Medical Technologies: Considerations for Asia Pacific”. Developed in partnership with K&L Gates, this concise document outlines key ethical considerations and frameworks to guide AI deployment. It emphasises transparency, accountability, and patient-centric approaches to build trust in AI systems. This thought leadership piece provides a solid foundation for collaborative efforts to address ethical concerns in AI adoption, fostering trust among stakeholders and reinforcing APACMed’s commitment to responsible innovation.

# Environment, Social, Governance (ESG) Working Group

The ESG Working Group advocates for a balance between environmental sustainability goals and maintaining access to essential medical devices and diagnostics in the region.

Objectives of the ESG Working Group:



- Educate members and other healthcare stakeholders on the evolving environmental regulations affecting the medical device industry in APAC, while co-developing a balanced MedTech-specific ESG narrative.

## Our Leadership Team



BOARD SPONSOR

**Vishnu Kalra**

Company Group Chairman,  
Asia Pacific

Johnson & Johnson



COMMITTEE LEAD

**Benish Aslam**

Lead, Government Affairs  
And Policy & ESG

APAC Med





### **Advocacy to Reverse NEA’s UV-328 and Dechlorane Plus Hazardous Substances Ban**

In response to Singapore’s National Environment Agency (NEA) ban on UV-328 and Dechlorane Plus - originally set to take effect in February 2025 - APACMed led an advocacy campaign to address the significant disruption this posed to medical device supply chains. The team urged NEA to exempt all medical devices from the ban and extend the transition period by five years. APACMed collaborated closely with NEA, providing data on alternative substances, transition challenges, and international developments from Australia, Japan, and the EU. Support from the Economic Development Board (EDB), US Department of Commerce, and EuroCham further amplified the industry’s position.

On October 11, 2024, NEA announced an indefinite exemption for these substances in all medical devices, recognising APACMed for its critical role in supporting their review. This exemption ensures continued access to essential medical devices in Singapore and underscores APACMed’s critical role in balancing environmental goals with industry and patient needs. APACMed is currently building a database to support future advocacy on emerging regulatory challenges.

### **Updates to the Dashboard of Environmental Regulations for MedTech in APAC 2024**

As ESG criteria increasingly influence financing and procurement decisions, navigating APAC’s fragmented environmental regulatory landscape has become a priority for MedTech companies. To address this, APACMed released the second edition of its Environmental Regulatory Dashboard for MedTech in APAC, expanding coverage to nine markets with the addition of Singapore, Malaysia, and Thailand. The enhanced dashboard features a redesigned user interface, a summary page for quick overviews, drop-down filters, and a comparison tool for cross-market policy analysis. This comprehensive resource plugs a gap by equipping members with critical insights to navigate regulatory complexities, supporting compliance and strategic decision-making across the region.

### **Alliance Building With Trade Associations Globally**

With climate change driving urgent action, APACMed joined the Global Medical Technology Alliance (GMTA) in forming a Sustainability Committee to enhance global collaboration. This committee focuses on information exchange around environmental sustainability, leveraging insights from trade associations across jurisdictions. Regular meetings have been established to share initiatives and identify opportunities for alignment. APACMed’s participation in this global alliance enables the MedTech industry to address sustainability challenges collectively and align on best practices across borders.

# In Vitro Diagnostics (IVD) Working Group

The IVD Working Group is a specialised group that focuses on issues related to in-vitro diagnostics (IVD) across key areas such as regulatory affairs, market access, and government affairs and policy. The working group is composed of representatives from various IVD member companies and experts in the field who collaborate to tackle industry challenges, advocate for supportive policies, and ensure that IVD products are both accessible and meet rigorous regulatory standards.

Objectives of the IVD Working Group:



- Emphasise the importance of diagnostics in healthcare and work towards driving better patient access to diagnostics in the Asia Pacific Region.

## Our Leadership Team



BOARD SPONSOR

**Lance Little**

Head of Region,  
Asia Pacific



COMMITTEE LEAD

**Anirudh Sen**

Lead,  
Market Access, IVD





### **Advancing Access to NGS for Cancer Care in APAC**

Rising cancer rates in APAC pose significant societal and economic challenges. Next Generation Sequencing (NGS) has transformative potential for cancer care, but barriers like limited reimbursement and lack of value assessment hinder its adoption. To address this gap, APACMed developed a groundbreaking policy paper, “Advancing Patient Access to NGS for Cancer in APAC: Key Considerations and a Value Assessment Framework (VAF).” The VAF evaluates NGS’s clinical, economic, and societal benefits, offering a practical tool for policymakers to enhance equitable access. By further holding a policy roundtable in Hong Kong, APACMed advocated for expanding NGS applications beyond lung cancer to other cancer types in the market. Discussions highlighted the lack of broad reimbursement and the need for robust value assessment criteria.

Overall, we positioned the VAF as a pivotal tool for evaluating NGS-based tumour profiling in APAC and led the way in fostering dialogue to address reimbursement gaps, setting the stage for broader adoption of NGS technologies in the region.



# APACMed China Office

The APACMed Beijing Office was officially established in August 2022. Since then, APACMed China has been dedicated to shaping an enabling ecosystem for innovation in China. In 2024, together with over 20 corporate members in 10 projects, including innovation pathways under the DRG reform, out-of-hospital care, capacity building, strategic regulatory topics, and regulatory reliance, APACMed China extended partnership with government agencies like NMPA, MOFCOM, as well as academia and HCP partners in China, presenting an ever-stronger industry voice. In 2025, APACMed China will continue to build on these achievements, offering valuable industry perspectives on critical topics and ensuring that the industry's voice is heard.



COUNTRY LEAD

**Alicia Chang**

Country Lead,  
China



## China Center Of Excellence Members Regulatory Affairs



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**Annie Yin**

Vice President Medical  
Regulatory Affairs



VICE-CHAIRPERSON

**Jacqui Cui**

Regulatory Affairs Director  
Global Strategic Regulatory



VICE-CHAIRPERSON

**Wang Ping**

Senior Regulatory Affairs  
Manager, China



VICE-CHAIRPERSON

**Meng Qinghai**

Associate Director  
Regulatory Affairs, China



## China Center Of Excellence Members Government Affairs & Market Access



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Director Of Health Economics,  
Policy and Reimbursement



VICE-CHAIRPERSON

**Lilian Liang**

Vice President, Government  
Affairs & Market Access



VICE-CHAIRPERSON

**Jenny Jin**

Senior Director,  
GA & QREM



### Shaping Out-of-Hospital Care Policies

In 2024, APACMed China focused on advancing out-of-hospital care policies to address the growing need for innovative medical solutions in non-traditional care settings. A significant milestone was the co-hosting of the “Harvard-Yangtze River Delta Age-Friendly Social Technology Innovation” forum in Shanghai. This event brought together over 200 participants, including government officials, industry leaders, and healthcare experts, to discuss innovations in out-of-hospital care. APACMed members showcased cutting-edge medical solutions and facilitated discussions with Singapore’s Ministry of Health Transformation and Shanghai healthcare decision-makers. These engagements positioned APACMed as a leader in driving policy and innovation for out-of-hospital care in China. Looking ahead, the forthcoming “Out-of-Hospital Care Paper 2.0” will provide actionable recommendations to further shape this critical area.

### Regulatory Reliance Advocacy

Recognising the lack of a clear regulatory reliance framework in China, APACMed China collaborated with the National Medical Products Administration (NMPA) to address this gap.

In September 2024, APACMed organised a regulatory reliance training session featuring global experts from Roche, J&J, and ResMed. The session highlighted best practices and recommendations for adopting reliance pathways. This engagement enabled APACMed to voice its position on regulatory reliance and laid the groundwork to foster an environment conducive to innovation and market access.

### Promoting MedTech Innovation Ecosystem

To strengthen China’s MedTech innovation ecosystem, APACMed co-hosted the “Forum on the Adoption and Development of Digital Health and Medical Technologies” during the Zhongguancun Forum in Beijing. The event gathered policymakers, scholars, and industry leaders to discuss key policies, including Beijing’s action plan to become an international technology hub. APACMed launched two influential papers at the forum, focusing on AI in MedTech and innovation investment strategies. These initiatives underscored APACMed’s commitment to fostering collaboration and driving innovation in China’s healthcare landscape. China Daily covered the event.



Harvard-Yangtze River Delta Innovation Forum in Shanghai



Collaboration with NMPA on Regulatory Reliance



Forum on Digital Health Adoption in Beijing

# APACMed India Office

The APACMed India Office was established in 2020 and comprises over 40 MedTech organisations as members. Committed to strengthening industry collaboration, APACMed has formed strategic partnerships with local trade associations and actively engages in key policy discussions. As a member of the Steering Committee of the National Medical Devices Promotion Council (NMDPC), we contribute to shaping the MedTech landscape and regularly participate in industry consultations organised by the Department of Pharmaceuticals (DoP) and the Central Drugs Standard Control Organisation (CDSCO). Operating through its Centre of Excellence, APACMed focuses on Government Affairs, Market Access, and Regulatory Affairs, ensuring a strong industry voice in India. The Centre of Excellence are led by an Executive Council composed of CEOs from Indian companies that are part of APACMed, reinforcing the organisation's commitment to advancing the MedTech sector in the country.



COUNTRY LEAD

**Adip Puri**

Country Lead,  
India



## India Exco Members



CHAIRPERSON

**Shishir Agarwal**

President and  
Managing Director



EXCO MEMBER

**Tushar Sharma**

Managing Director & GM  
India & South Asia



EXCO MEMBER

**Rishubh Gupta**

Managing Director,  
India



EXCO MEMBER

**Mandeep Singh  
Kumar**

Vice President and  
Managing Director, India



EXCO MEMBER

**Atul Grover**

Managing Director,  
India & South Asia



EXCO MEMBER

**Aditya Banerjee**

Managing Director,  
India



### Addressing Compliance Challenges in India

In 2024, APACMed India took significant steps to address compliance and regulatory challenges faced by medtech companies in India. One key achievement was the establishment of the India Chapter of the Legal, Ethics, and Compliance (LEC) Committee. A CEO roundtable chaired by John Collings, Chairman of APACMed initiated this effort, bringing together 17 industry leaders to address key ethical and compliance issues. A follow-up meeting of LEC experts was held in September 2024 to take forward important issues of third-party risks and compliance challenges.

### Enhancing Regulatory Clarity

APACMed’s proactive advocacy during various industry consultations and meetings with the Indian regulatory body Central Drugs Standard Control Organisation (CDSCO) resulted in the publication of updated FAQs for medical devices. This updated FAQ streamlines regulatory processes, reduces query response times, enhances understanding of procedures, and assists the industry in improving dossier quality. These efforts exemplified APACMed’s role in fostering greater clarity and efficiency within India’s regulatory landscape.

### Driving Stakeholder Engagement Through Key Events

A number of APACMed events in India brought together policymakers, industry leaders, and other stakeholders, reinforcing APACMed’s leadership in shaping India’s healthcare policies and practices. APACMed India organised a high-level closed-door roundtable to address the need for adopting Value-Based Procurement (VBP) for high-end medical devices. Furthermore, the second edition of the Reimbursement Forum, aimed at promoting transparent and inclusive HTA & reimbursement frameworks was organised in India. APACMed India also curated the second Digital Health Summit focused on the transformative potential of AI and health data.

Looking forward, the APACMed India COEs will continue to drive dialogue and collaboration to address critical healthcare challenges.



Reimbursement Forum 2nd Edition



CEO Meeting on Legal, Ethics and Compliance



Value Based Procurement Roundtable



# MTF 2024

## THE DEC-AI-DE OF INTELLIGENT HEALTHCARE SYSTEMS

### INTRO

The healthcare landscape in our region is rapidly evolving, demanding innovative solutions for the future. How can Artificial Intelligence (AI) unlock new opportunities to enhance patient care and optimise healthcare outcomes?

The Asia Pacific MedTech Forum 2024, held from 5-6 September in Singapore, placed a spotlight on AI and its transformative potential fuelling a more intelligent healthcare system.

Breaking the mold, this special 10th anniversary edition of the forum offered a dynamic experience unlike any before, fostering deeper interaction and collaboration. Delegates ushered in a new era of engagement enjoying 2 days of high impact content delivered by globally renowned speakers, connecting with people for idea exchange through interactive dialogue dens, and a buzzing Marketplace showcasing a compelling array of technologies.



# Our Annual Flagship Event



## HIGHLIGHTS

Our annual flagship event The Medtech Forum is the largest medical device conference in Asia, bringing together the global medical device community. In 2024, the Forum welcomed global dignitaries, CEOs, policymakers, innovators, and industry experts with over 2,000 delegates in attendance from around the world. For the first time in 2025, the Forum will be held in India.



**2,000+**  
NUMBER OF DELEGATES



**28**  
NUMBER OF COUNTRIES



**100**  
NUMBER OF SPEAKERS



**124**  
GOVERNMENT POLICYMAKERS



**374**  
NUMBER OF HCPs

## KEY SPEAKERS



**Malala Yousafzai**  
Nobel Laureate, Co-Founder,  
Malala Fund



**Ms Low Yen Ling**  
Senior Minister of State,  
Ministry of Trade & Industry and Ministry of Culture, Community & Youth



**John Collings**  
Chairman, Board of Directors, APACMed  
President, Asia Pacific, Stryker



**Dr. Brent James**  
Clinical Professor, Clinical Excellence Research Center  
Dept. of Medicine, Stanford University School of Medicine



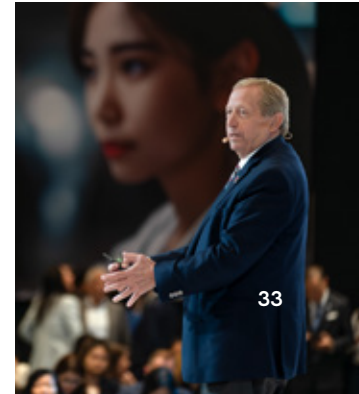
**Tom Lawry**  
Best-Selling Author, AI Transformation Advisor & Managing Director,  
Second Century Tech



**Matthew Luhn**  
Fortune 500 Storytelling Consultant, Disney/Pixar Veteran behind Toy Story, Monsters Inc., Finding Nemo, etc.



**A/Prof Tam C. Nguyen**  
Deputy Director of Research, St Vincent's Hospital Melbourne  
Associate Professor, Melbourne Medical School





# KEY RESOURCES

We strive to empower our members with intelligence and timely updates on policy developments and regulations, helping them navigate an ever-evolving business landscape. This year, we launched and enhanced four key resources: the E-Learning Hub, Environmental Regulations Dashboard, Integrated Resource Hub, and Regulatory Intelligence Bulletin. Stay tuned for an even broader range of resources coming your way in 2025!



In 2024, we launched our E-Learning Hub to offer the latest regulatory insights across APAC, drawing on the expertise of both regional and global industry leaders.



Launched in 2023, the 2024 edition of the Environmental Regulations Dashboard tracks evolving policies across nine key APAC markets: Australia, China, India, Japan, Malaysia, Singapore, South Korea, Thailand, and Vietnam.



Released monthly via email, our regulatory intelligence bulletin provides members with APAC regulatory landscape update reports as well as key developments in the RA committee's projects.



Launched in 2024, the integrated resource hub provides members with a one-stop platform to access all our resources including industry position papers, reports, dashboards, and webinars.

# OUR MEMBERS

## Membership Benefits

- Join a collective voice dedicated to advancing healthcare in the Asia Pacific by enhancing care standards, expanding access, and fostering collaboration.
- Engage with senior executives in Functional Committees and Working Groups, participate in exclusive workshops, seminars, CEO Roundtables, and networking events, and take part in the annual Asia Pacific MedTech Forum - the region's most influential industry gathering.
- Gain access to exclusive market insights and analysis from APACMed Knowledge Partners, receive timely updates on regulatory and policy developments with strategic guidance, and leverage extensive resources available in the Members-only section of our website.

## Membership Category

### **Corporate**

Corporations manufacturing and conducting R&D in medical equipment, devices, in vitro diagnostics or digital health solutions with global annual sales above USD 50 million.

### **Start-ups & SMEs**

Start-ups or SMEs manufacturing and /or conducting R&D in medical technology with annual sales less than USD 50 million.

### **Associate**

Service Providers including consultants, contract manufacturers, CROs, investors, distributors, recruiters, lawyers and etc.

### **Industry Association**

National Associations representing the interests of the medical technology industry in any country in Asia Pacific.

Corporate Members



## Associate Members

Access Partnership	DTG Medical	Services
Accenture	EPM Scientific	Oliver Healthcare Packaging
Alira Health	Eversana	Opulent
AMT (Alliance BioMed)	Geeta Thakerar Consultancy	PSA BDP
Ansea	Getz Healthcare	PTC
Aptyx (GlobalMed)	Graham Engineering	PureHSA
ARQon	Indegene	Rook Quality Systems
Ascential Medical & Life Sciences	IPSOS Healthcare	ROPES & GRAY
Avalere Health (PRMA Consulting)	IQVIA	SANTOMAS VIETNAM
Bain & Company	JAS Worldwide	ShenZhen FULIDA Industrial
Baker Mckenzie	JLK Technology	Singapore Biodesign
Barrington James	Johari Digital Healthcare	SPAG
Beyonics	K&L Gates	Syensqo (Solvay Specialty Chemical)
Biomed Global	Korn Ferry	T&C Law Firm
Bird & Bird	KPMG	The Mullings Group
Boston Consulting Group (BCG)	LEK	Transmedic
Catcher Technology (Cor Ventures)	McKinsey	TTP
Clarivate	MDREX	Turacoz
Collab Novena	MedAsian	UPS Healthcare
Conray Medical	Medline Industries	Vista Health Consulting
Cytel	MedSec	Vriens & Partners
DCH Auriga	Medtech Actuator	White Rook Advisory
Deloitte	MedTech Innovator mediPr	World Courier
Digital Therapeutics Alliance	Messe Duesseldorf Asia	ZS Associates
DKSHI	MURSMEDIC	Zuellig Pharma
DSM Biomedical Sciences	NKG Advisory Business & Consulting	

## Industry Association Members

Austrade  
Association of Malaysian Medical Industries  
Biotech Connection Singapore  
China Chamber of Commerce for Import and Export of Medicines and Health Products  
Gakeslab Indonesia  
Healthcare Devices Association of Pakistan  
Healthcare Technology Association of the Philippines  
High Commission of Canada  
Hong Kong Medical and Healthcare Device Industries Association  
Institute for Biotechnology and Medicine Industry (IBMI)  
Israel Economic and Trade Mission  
Korea Medical Devices Industry Association (KMDIA)  
Medical Technology Association of Australia (MTAA)  
MCCPMO  
New Zealand Trade & Enterprise  
Philippine Association of Medical Device Regulatory Affairs Professionals (PAMDRAP)  
Polish Investment & Trade Agency Scottish Development International  
Shanghai Yangtze River Delta Medical Device Industry Development Promotion Association  
Sri Lanka Chamber of Medical Devices Industry  
Trade and Investment Queensland

## Start-up & SME Members

3R Innovation  
7Apricot Agape-Life  
ABM Respiratory Care  
Adiuvo Diagnostics  
Advanced Biomedical  
Advanced Health Intelligence (AU)  
Advante Medica  
Adventa  
AiHealth.SG  
Ainex Corporation (KR)  
AIRS Medical  
Aitrics  
AIVIS  
Aktivolabs  
Analytica  
Anode  
apoQlar  
APrevent (TW)  
Arien Technologies  
Armastec  
Asensus Surgical  
Astron Medtech (TW)  
AISI X  
Biomedica Holdings  
Biorithm  
Blue Oak  
Bot MD  
CAREFUL Systems  
CareMonitor  
Customize Technologies (SG)  
Cogni.Dx  
Connect2MyDoctor by Neev Labs  
CosmoAesthetics (AU)|  
Creative Biosciences  
Crely  
Cyclops MedTech  
DAWONMEDAX (KR)  
DEEPNOID  
Digital Life Line (SG)  
Digostics (UK)  
EHUAKING (CN)  
Elfie  
Envisionit Deep AI  
ErleaDx  
EverEx  
FathomX Fitterfly  
FlexoSense  
Flomatrix (AU)  
F.MED  
Gellycle  
Geneus Technologies (CN)  
GenLight MedTech (CN)  
GERMITEC  
Gyder Surgical  
GyroGear  
Haemetrics  
Healium Medical HealKEE Medical  
HealthBeats  
HiCura Medical  
HiDoc  
Holo4Med iCaltech Innovations  
IceCure Medical icliniq.com  
iMedrix Infervision  
InnAccel Technologies  
INOPASE (JP)  
iXensor  
JD Sanmed  
Jonda Health  
KA Imaging (Canada)  
Kinexcs  
KingoBio  
KM Medical  
KnitFit  
Kriya Medical Technologies  
Lenexa Medical  
Lifespans  
LUCID Implants  
Lumio 3D  
MATRIXLabs Medical  
Medipixel  
Medi Whale  
Medicaretec MediHeroes  
MEDO.ai  
MedPiper  
Medtrik (SG)  
Megasoft  
MEINNTECH  
Meracle (SG)  
MiXRES  
Mode Sensors  
Module Innovations mSurgey  
Naluri  
Near Brain  
Nesa MedTech  
Neurofrog  
Neurowyzzr (SG)  
NexRea  
NousQ  
nPlasty  
Nu Eyne  
NUA Surgical  
NUBENTOS  
Nuroflux  
Nusantics  
Onco-Connect  
ONWARD Health Research (SG)  
Opharmic Technology  
Orbit Health  
Ossfila Technology  
Peach Health Asia (SG)  
Peijia Medical  
Perimed Instruments  
Peth Young  
PrimaNova Technologies (HK)  
PROMinsight  
Progress Magic (SG)  
Pryfiber (UK)  
Pulnovo Medical aritive  
Rebee  
Regeneus  
Rehabotics Medical Technology  
Remidio (IN)  
Restorative Therapies  
Riverr (SG)  
Roceso Technologies  
Ruishi Health Technologies (CN)  
RWG  
Sevamob  
SG Diagnostics  
ShadeOfThings  
SmartRx (SG)  
So Healthful Innovations  
Sound Mate  
Sporogenics (SG)  
STASIS  
SuperVision  
SwiftDoc  
Tech Doctor  
T'ena Health Technologies  
TeleMedC  
The Clinician  
Thrixen  
Triphasic Cardiac Pump (AU)  
Trisafe Health Tech  
TriSail Medical  
TruScreen  
UroMedTech  
Ventas Bio  
Vesica AI  
Vidcare Innovations  
Vigor Medical Systems  
VinBrain  
VirtualiSurg  
VisionHealth  
Vivo Surgical (SG)  
Volition  
VPIX Medical  
Vulcan Augmetics  
VUNO  
Waycen (KR)  
Wearne Digital  
WeGuide  
Well Being Digital (WBD101)  
Welsmeditech  
WELT  
Wetling Health  
WOEX (SG)  
Xinguang Bio-Pharmaceutical  
X-ZELL  
Zealthlife  
Zenyum  
Zevigo Solutions

# BOARD OF DIRECTORS

## Experience and Expertise

Our board members from our member companies equip us with critical insight into our work in the MedTech industry.



**John Collings**

Chairman

President,  
Asia Pacific  
**Stryker**



**Probir Das**

Vice-Chairman

Group Executive Officer,  
**Terumo Corporation**  
Chairman, Regional Rep.  
**Terumo Asia Holdings**



**Lam Chee Hong**

Treasurer

President,  
Asia Pacific  
**B. Braun**



**Farhana Nakhoda**

General Manager & Senior  
Vice President, Asia Pacific  
**Health Catalyst**



**Feng Dong**

Vice President, Asian  
Region-Led Markets,  
Global Regions  
**Medtronic**



**Vy Tran**

President of Asia  
Pacific and Japan  
**Siemens Healthineers**





**Stephen Morse**

Senior Vice President & President, Asia Pacific  
**Boston Scientific**



**Paul Tan Minjie**

Divisional Vice President, Asia Pacific  
**Abbott Vascular**



**Pavan Mocherla**

Executive Vice President & President Greater Asia  
**Becton Dickinson**



**Lance Little**

Head of Region Asia Pacific  
**Roche Diagnostics**



**Marc Radatt**

Chief Executive Officer Asia Pacific  
**OLYMPUS**



**Punit Kohli**

Vice President-Commercial Operations, Asia Pacific  
**Fresenius Medical Care**



**Vishnu Kalra**

Company Group Chairman, Asia Pacific  
**Johnson & Johnson MedTech**

# APACMED SECRETARIAT

**Harjit Gill**  
Chief Executive Officer

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**Gabriel Sim**  
Director, Strategic Partnerships

**Christine Tan**  
Lead, Start-ups

**Anirudh Sen**  
Head, Market Access Lead, IVD

**Nishan Pillai**  
Head, Finance and Operations  
Lead, Legal, Ethics & Compliance

**Alicia Chang**  
Country Lead, China

**Adip Puri**  
Country Lead, India

**Benish Aslam**  
Lead, Government Affairs and Policy & ESG

**Su Fen Ong**  
Lead, Health Data

**Cindy Pelou**  
Lead, Regulatory Affairs

**Ankit Sharma**  
Manager, India

**Shreya Bansal**  
Associate, India

**Devya Bharati**  
Associate, Regulatory Affairs

**Zoey Ma**  
Associate, China

**Kamalesh Logarajan**  
Associate, Finance and Administration

**Cissy Chen**  
Head, Creative and Design

**Grace Chua**  
Manager, Events Marketing

**Binderiya Makhbal**  
Project Manager, Market Access

**Jordan Lee**  
Project Manager, Government Affairs

**Shinae Baek**  
Head, Communications

**Sheena Suthen**  
Project Manager, Market Access



Harjit Gill



Gabriel Sim



Christine Tan



Anirudh Sen



Nishan Pillai



Alicia Chang



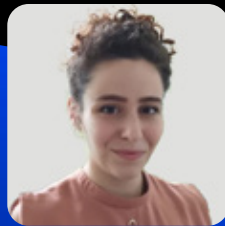
Adip Puri



Benish Aslam



Su Fen Ong



Cindy Pelou



Ankit Sharma



Shreya Bansal



Devya Bharati



Zoey Ma



Kamalesh Logarajan



Cissy Chen



Grace Chua



Bideriya Makhbal



Jordan Lee



Shinae Baek



Sheena Suthen



Make innovative medical  
technology available to more  
people in Asia-Pacific.





Annual Report 2024

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